

FROM THE VAULT: LEARNING WITH THE MARTIN MUSEUM PERMANENT COLLECTION

Subscription Art: Knowledge, Power, and the Printed Page Quiz

Multiple Choice:

1. What do *The Birds of America* and *The Augusteum* have in common?
 - a) They were created at the request of a patron like a king
 - b) They were produced using the subscription model
 - c) They were hand-painted in one complete book
 - d) They were sold only in art galleries

2. What is an incunabulum?
 - a) A book printed before 1501
 - b) A small handwritten book
 - c) A type of colored engraving
 - d) A work produced by Albrecht Dürer

3. How did subscription models make it easier for people to own large art publications like *The Birds of America*?
 - a) By allowing people to buy one plate at a time
 - b) By giving away free books at printing houses
 - c) By making all prints available in bookstores
 - d) By offering digital downloads for instant access

4. What is one challenge of the subscription model for collecting art?
 - a) Subscribers always got all the plates at once
 - b) It was expensive and time-consuming to collect a full set
 - c) It was only available in small towns
 - d) It included sculptures, not prints

True / False:

5. Subscription art allowed artists to raise funds for materials and labor before completing a work.
6. All subscribers received complete sets of prints from subscription projects like *The Augusteum*.
7. The *Nuremberg Chronicle* was an example of an early printed book that combined text and images.

Short Answer:

8. How did the subscription model change the way people could access art and knowledge?
9. Why were some prints in the *Nuremberg Chronicles* colored by hand?

Essay:

10. How does viewing individual images from a disassembled publication affect the interpretation of the work?