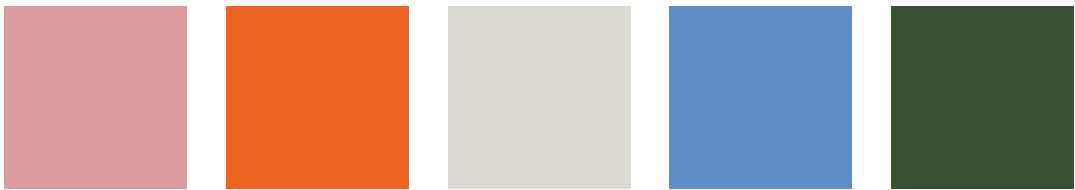






For my personal branding I chose to combine a bird of paradise plant with the first initial of my name and have the first initial of my last name behind it. I chose to incorporate the bird of paradise which signifies joyfulness and excitement which relates to how I think of design and what I want my work to convey.



## Aa

Swear Display

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1234567890

## Aa

Degular

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1234567890



(971) 777-0244  
katiebedewimyporfolio.com  
kbedewi@gmail.com







Sun-soaked, small-batch, and straight from the wild-flower coast—Bee Coast Honey captures the golden essence of nature in every jar, harvested with care and rooted in sustainable beekeeping, this brand is all about keeping things raw, real, and ridiculously good, blending coastal charm with a modern twist to bring the buzz to your table—pure honey, no fuss, just the sweet stuff, exactly how nature intended.



Aa  
Casablanca

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Aa  
Degular

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P

PHUDON

Phudon is a cohesive and visually appealing brand that reflects the fusion of traditional Asian elements with modern design aesthetics, evolving into a food truck that combines the classic flavors of Vietnamese pho and Japanese udon, creating a modern take that blends traditional flavors into a bold and diverse new cuisine, all while delivering an unforgettable dining experience rooted in culture, creativity, and culinary innovation.

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Rockwell

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Aa  
Roboto

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|  |    |  |
|--|----|--|
| <div><div>P</div><div>PHUDON</div></div> |    |  |
| SMALL BITES                              |    |  |
| CRISPY WAGYU GYOZA                       | 10 | Truffle soy, black garlic aioli, and crispy shallots                                   |
| BANG BANG SHRIMP BAO                     | 9  | Crispy tempura shrimp, spicy aioli, pickled daikon, and soft bao bun                   |
| KIMCHI MAC & CHEESE BALLS                | 8  | Cheddar-gochujang sauce, crispy panko, and scallion                                    |
| THAI CHILI GARLIC EDAMAME                | 6  | Tossed in spicy chili oil, garlic, and sesame  |
| KARAAGE CHICKEN BITES                    | 9  | Japanese-style crispy chicken, yuzu kosho mayo, and furikake                           |
| BOWLS & PLATES                           |    |  |
| KOREAN BBQ BEEF BOWL                     | 16 | Marinated short rib, kimchi fried rice, fried egg, and gochujang drizzle               |
| TOKYO TRUFFLE RAMEN                      | 18 | Slow-braised pork belly, truffle-infused tonkotsu broth, and miso butter corn          |
| SPICY LEMON CHICKEN BOWL                 | 14 | Grilled lemongrass chicken, coconut jasmine rice, and Thai basil slaw                  |
| MISO-GLAZED SALMON BOWL                  | 17 | Soy ginger glaze, crispy shallots, pickled cucumber, and sesame rice                   |
| SICHUAN FIRE NOODLES                     | 14 | Hand-pulled noodles, spicy mala sauce, crushed peanuts, and scallion                   |
| THAI SHRIMP FRIED RICE                   | 15 | Wok-tossed jasmine rice, grilled shrimp, cashews, golden raisins, and Thai basil       |
| MALA TOFU & NOODLES                      | 14 | Crispy mapo-style tofu, Szechuan peppercorn sauce, hand-pulled noodles, and scallions  |
| CHEESESTEAK RICE BOWL                    | 16 | Korean BBQ ribeye, melted cheese, caramelized onions, and spicy aioli over sesame rice |
| SPECIALS                                 |    |  |
| PHUDON CRUNCH WRAP                       | 14 | Crispy pork belly, kimchi slaw, spicy aioli, wrapped in a grilled tortilla             |
| SPICY TUNA POKE TACOS                    | 12 | Crispy wonton shells, yuzu aioli, avocado, and jalapeño                                |
| PEKING DUCK QUESADILLA                   | 15 | Hoisin glaze, scallion, melted mozzarella, and chili crisp                             |
| SIDES                                    |    |  |
| FURIKAKE GARLIC FRIES                    | 7  | Tossed in togarashi, seaweed flakes, and garlic butter                                 |
| THAI COCONUT SLAW                        | 6  | Shredded cabbage, mango, toasted peanuts, and chili lime dressing                      |
| MISO BUTTER CORN                         | 6  | Charred corn, miso butter drizzle, and togarashi seasoning                             |
| JAPANESTE SWEET POTATO FRIES             | 7  | Tossed in furikake, served with black garlic mayo                                      |
| DRINKS                                   |    |  |
| YUZU LEMONADE SPARKLER                   | 5  | Fresh yuzu, sparkling soda, and honey  |
| MANGO & LYCHEE ICED TEA                  | 5  | House-brewed tea, mango puree, and lychee syrup  |
| THAI COFFEE NITRO BREW                   | 6  | Cold brew coffee, cold foam, and cinnamon  |
| PANDAN COCONUT SLUSH                     | 6  | Blended coconut milk, and toasted coconut flakes                                       |
| DRAGON FRUIT LEMONADE                    | 5  | Fresh-squeezed lemon, dragon fruit puree, and honey                                    |
| MATCHA YUZU FIZZ                         | 6  | Sparkling yuzu soda, matcha syrup, and mint  |
| DESSERT                                  |    |  |
| MATCHA CHURROS                           | 7  | Crispy matcha-dusted churros, and miso caramel dip                                     |
| BLACK SESAME SOFT SERVE                  | 6  | Honeycomb, crushed peanuts, and yuzu zest  |
| THAI TEA CHEESECAKE BITES                | 8  | Mini NY-style cheesecake infused with Thai tea   |

\*Our kitchen uses nuts, dairy, gluten, and other allergens. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.





# CLASSIC AMERICAN STYLE

Rooted in timeless elegance and forward-thinking design, the 2024 Annual Report reflects a year of innovation, growth, and purpose for Tory Burch. Blending bold visual storytelling with refined typography, this report celebrates the brand's continued commitment to empowering women globally, while highlighting key achievements in sustainability, retail expansion, and product innovation. Inspired by the brand's signature balance of classic and modern, the design captures both the spirit of the Tory Burch woman and the future she's shaping, offering a compelling narrative that honors the past while embracing what lies ahead with clarity, confidence, and style.



**AA**

**COPPERPLATE**

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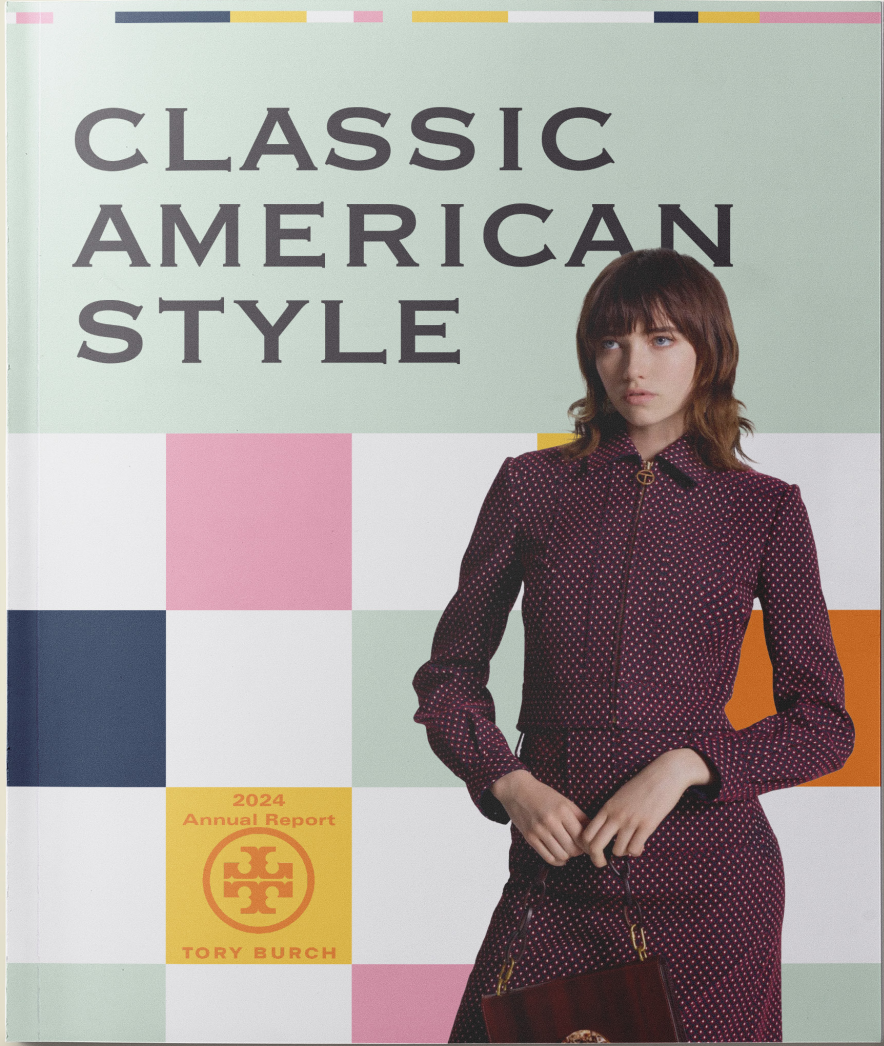
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**Lao**

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BUILD YOUR STYLE WITH  
**TIMELESS** PIECES

We design timeless products with distinctive details and thoughtful construction. Quality and longevity set our products apart. We focus on creating pieces that our customers love, keep and pass on — one of the most scalable ways we can lower our impact.

Tory's collections have evolved, becoming more personal and intuitive. Her design philosophy is defined by innovative materials, eclectic juxtapositions of color, and the tension of past and present.

Tory's collections have evolved, becoming more personal and intuitive. Her design philosophy is defined by innovative materials, eclectic juxtapositions of color, and the tension of past and present.



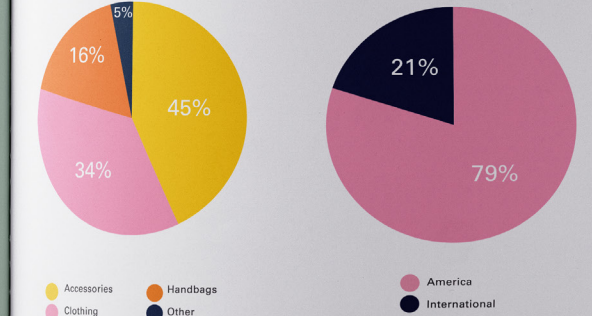
ENHANCE WITH  
**VERSITILE** ADD-ONS

We are committed to increasing the use of lower-impact, preferred materials and processes while maintaining the design, quality and durability that distinguish our brand. We are actively working across our supply chain to trace the origin of our primary raw materials and transition collections to preferred, lower-impact and innovative materials. In keeping with our responsible sourcing values, we do not use fur in our products.

materials. In keeping with our responsible sourcing values, we do not use fur in our products.



In Fiscal 2022 includes worldwide sales of Tory Burch products through 825 retail stores (including concessions) and e-commerce sites, through 2,742 wholesale doors, as well as through product and geographic licensing arrangements.



## PARTNERS & SUPPLIERS

We invest in long-term partnerships, with many suppliers having grown alongside our brand over the past 20 years. We look for partners who share our values and commitment to fair working conditions, safety and maintain best-in-class social and environmental standards, operate transparently, empower their workers and lower their impact.

## ENVIRONMENTAL IMPACT

From design, materials and packaging to transportation, we are actively working to

impact. In 2021, we began conducting an annual comprehensive GHG footprint across our value chain – Scopes 1, 2 and 3 – from raw materials to finished product, and are using that baseline to inform a reduction strategy. Additionally, we are partnering with key suppliers to measure the environmental impact of their manufacturing operations, identify opportunities to reduce that footprint and trace the origin of priority raw materials. We have collected verified environmental data, using the Higg FEM, from suppliers responsible for over 70% of our purchase volume in order to understand how we collaborate with our strategic partners on resources like energy and water.

WOMEN'S EMPOWERMENT  
THE SUPPLY CHAIN

Since 2018, RISE has impacted thousands of workers through our partnership with RISE: Reimagining Industry to Support Equality (formerly known as HERProject). This industry collaboration advances gender equality in global supply chains by strengthening knowledge for workers and embedding gender equality in business practice. We also partner with artisans through the non-profit Nest to create beautiful handcrafted products, helping to support financial independence and preserve cultural traditions in the communities where these handworkers live.

ETHICAL PRODUCTION

Tory Burch is committed to holding itself and its suppliers to the highest legal and ethical standards. This includes our dedication to ethical and fair working conditions throughout our supply chain.

Our Vendor Code of Conduct sets forth our standards for legal and ethical conduct in the supply chain, and is based on internationally accepted principles, including the International Labor Organization's Declaration on the Fundamental Principles and Rights at Work. All suppliers are required to comply with our Vendor Code of Conduct, which addresses discrimination and harassment, women's rights, working hours, wages and benefits, health and safety, freedom of association and collective bargaining, and environmental protection, in addition to forced and child labor.

We encourage our employees and our suppliers to raise concerns about violations of our Code of Conduct, other policies, or any law. We provide an ethics hotline to our employees that is maintained by independent third-party operators through which concerns may be raised anonymously and we encourage suppliers to report their concerns via email to: [integrity@toryburch.com](mailto:integrity@toryburch.com). We investigate all concerns that are raised and prohibit any form of retaliation against anyone who has put forward a concern.

### Supply Chain Verification & Training

Before engaging in business with a new supplier or subcontractor, conduct an initial screening to assess potential risk, including potential for forced and child labor. If any such risk is identified, we would not approve work with that supplier. We engage a third-party to support due diligence efforts, both at the outset of the relationship and on an on-going basis.

### APPROACH

Empowering women is our guiding principle, expressed through our collections and the work of the T. Burch Foundation. This purpose extends from our products to the way we conduct business to our impact on the broader community.

COMMUNITY  
AND IMPACT

Giving back and supporting other women was always part of the plan when Tory started the company. In 2009, she established the Tory Burch Foundation. The Foundation empowers women entrepreneurs in the United States by providing access to capital and other financial and digital resources, as well as operating an annual Fellows Program. The Tory Burch Capital Program, powered by Bank of America, has distributed millions in loans to thousands of women entrepreneurs. The Foundation's global initiative eEmbraceAmbition launched in 2017 to help women reach a standard that exists across all ambition, challenges stereotypes and unconscious bias. To learn more, visit our Foundation website at [toryburchfoundation.org](http://toryburchfoundation.org).



MATCH WITH A  
**LASTING** BAG

Since 2018, we have worked with the Leather Group — an international recognized organization that helps ensure manufacturing facilities meet internationally established social and environmental standards by improving chemical management, and waste and energy use.

Over 50% of our leather is from Leather Working Group Certified Tanneries that have achieved the silver and gold medal rating.



## FINANCIAL STATEMENTS

| Balance Sheet                                     |  | December 31, 2024   | June 30, 2023       |
|---|--|---------------------|---------------------|
| <b>ASSETS</b>                                     |  |                     |                     |
| <b>Current Assets</b>                             |  |                     |                     |
| Cash and cash equivalents                         |  | \$ 569,228          | 1,145,762           |
| Short-term investments                            |  | 230,687             | 71,126              |
| Trade accounts receivable                         |  | 228,871             | 291,171             |
| Inventories                                       |  | 653,028             | 624,706             |
| Other current assets                              |  | 202,184             | 128,671             |
| <b>Total current assets</b>                       |  | <b>1,983,998</b>    | <b>2,271,336</b>    |
| <b>Property and equipment, net</b>                |  |                     |                     |
| Land  |  | 748,336             | 684,777             |
| Leasehold improvements                            |  | 456,139             | 102,444             |
| Goodwill  |  | 740,363             | 346,035             |
| Deferred income taxes                             |  | 61,704              | 84,840              |
| Other assets                                      |  | 120,279             | 128,687             |
| <b>Total assets</b>                               |  | <b>\$ 3,643,977</b> | <b>\$ 3,517,980</b> |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>       |  |                     |                     |
| <b>Current liabilities</b>                        |  |                     |                     |
| Accounts payable                                  |  | \$ 136,128          | 178,875             |
| Accrued liabilities                               |  | \$ (63,282)         | \$ (61,111)         |
| Current portion of long-term debt                 |  | 498                 | 900                 |
| <b>Total current liabilities</b>                  |  | <b>70,644</b>       | <b>118,664</b>      |
| <b>Long-term debt</b>                             |  |                     |                     |
| Other liabilities                                 |  | 410,195             | 389,746             |
| <b>Total liabilities</b>                          |  | <b>1,112,040</b>    | <b>1,037,260</b>    |
| <b>Stockholders' Equity:</b>                      |  |                     |                     |
| Preferred stock                                   |  | —                   | —                   |
| Common stock                                      |  | 3,776               | 2,816               |
| Additional paid-in-capital                        |  | 2,677,228           | 2,030,440           |
| Accumulated deficit                               |  | (126,140)           | (701,884)           |
| Other comprehensive losses                        |  | (44,227)            | (12,872)            |
| <b>Total stockholders' equity</b>                 |  | <b>2,431,727</b>    | <b>2,480,180</b>    |
| <b>Total liabilities and stockholders' equity</b> |  | <b>\$ 3,643,977</b> | <b>\$ 3,517,980</b> |

### Cash Flow Statement

|  | December 31, 2024 | June 30, 2024     |
|--|-------------------|-------------------|
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>            |                   |                   |
| Net income   | \$ 616,211        | \$ 514,144        |
| Adjusted net income to net cash provided               |                   |                   |
| Depreciation and amortization                          | 92,239            | 78,898            |
| Provision for bad debt                                 | 617               | (1,540)           |
| Share based compensation                               | 42,267            | 90,829            |
| Loss on sale of equipment                              | (2,746)           | (10,638)          |
| Losses to benefit from share-based compensation        | 27,293            | 4,668             |
| Deferred income taxes                                  | (851)             |                   |
| Other  | (6,061)           | 5,423             |
| Changes in operating assets and liabilities:           |                   |                   |
| Increase in trade accounts receivable                  | (56,282)          | (53,171)          |
| Decrease in accounts payable in inventories            | (17,037)          | 26,347            |
| Increase in other assets                               | (37,066)          | (20,344)          |
| Increase in accounts payable                           | (45,978)          | (72)              |
| Increase in accrued liabilities                        | 50,439            | 105,144           |
| Increase in other liabilities                          | 6,425             | 138               |
| <b>Net cash provided by operating activities</b>       | <b>\$ 644,470</b> | <b>\$ 570,071</b> |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>            |                   |                   |
| Equity-method investment                               | (41,338)          |                   |
| Distributions/royalties, net of cash acquired          | 11,884            | (11,668)          |
| Purchase of property and equipment                     | (106,762)         | (143,644)         |
| Acquisitions/losses on acquisition and related parties |                   | (4,485)           |
| Purchase of investments                                | (275,280)         | (98,421)          |
| Proceeds from maturities and sales of investments      | 1,839             |                   |
| <b>Net cash used in investing activities</b>           | <b>(252,497)</b>  | <b>(258,228)</b>  |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>            |                   |                   |
| Dividends paid   | (189,833)         | (228,452)         |
| Proceeds from common stock                             | (248,857)         | (400,000)         |
| Repayment of long-term debt                            | (500)             | (85)              |
| Borrowing under revolving credit facility              | 150,000           |                   |
| Repayment of revolving credit facility                 | (150,000)         |                   |
| Proceeds from share-based awards                       | 39,289            | 54,922            |
| Taxes paid to settle share-based awards                | (25,884)          | (26,228)          |
| Net cash to benefit from share-based compensation      | 2,756             |                   |
| <b>Net cash used in financing activities</b>           | <b>(252,497)</b>  | <b>(619,763)</b>  |
| Effect of changes                                      | 137               | (1,642)           |
| <b>Decrease in cash and cash equivalents</b>           | <b>(458,587)</b>  | <b>(308,558)</b>  |
| Cash and cash equivalents at beginning of period       | 1,462,745         | 971,871           |
| <b>Cash and cash equivalents at end of period</b>      | <b>\$ 668,278</b> | <b>\$ 663,313</b> |

## MEET THE TEAM




## BUDDY'S VALUES

## Our Company Culture

The ideals our company lives by, named Tory's father who always treated everyone with kindness and respect. Family is who starts for Tory, be it her children, her brother or her friends and colleagues.

and that she could achieve anything.







Bringing Italian tradition to the table, Gusto D'Oro pairs artisanal pasta with packaging that's as refined as the product inside. Vertical stripes and golden tones evoke warmth, quality, and heritage, while clean, cylindrical forms elevate shelf appeal and functionality. A bold logotype anchors the brand with confident charm, and window cutouts give a peek at the pasta within. Each variety—Fettuccine, Spaghetti, Fusilli—is thoughtfully labeled with elegant script, making this collection a feast for both the eyes and the palate.



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**Acumin Pro**

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**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

*Aa*  
*Snell Roundhand*

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# REBEL RIOTS

Rebel Riots redefines the classic Shirley Temple with a boozy, cherry-kissed twist, and a punk rock edge. This can brings the chaos of a night into the palm of your hand. The rebellious energy of the design as well as the jagged graphics bring the can nostalgia and anarchy. Chaos is sweet for the ones that dont follow the rules.

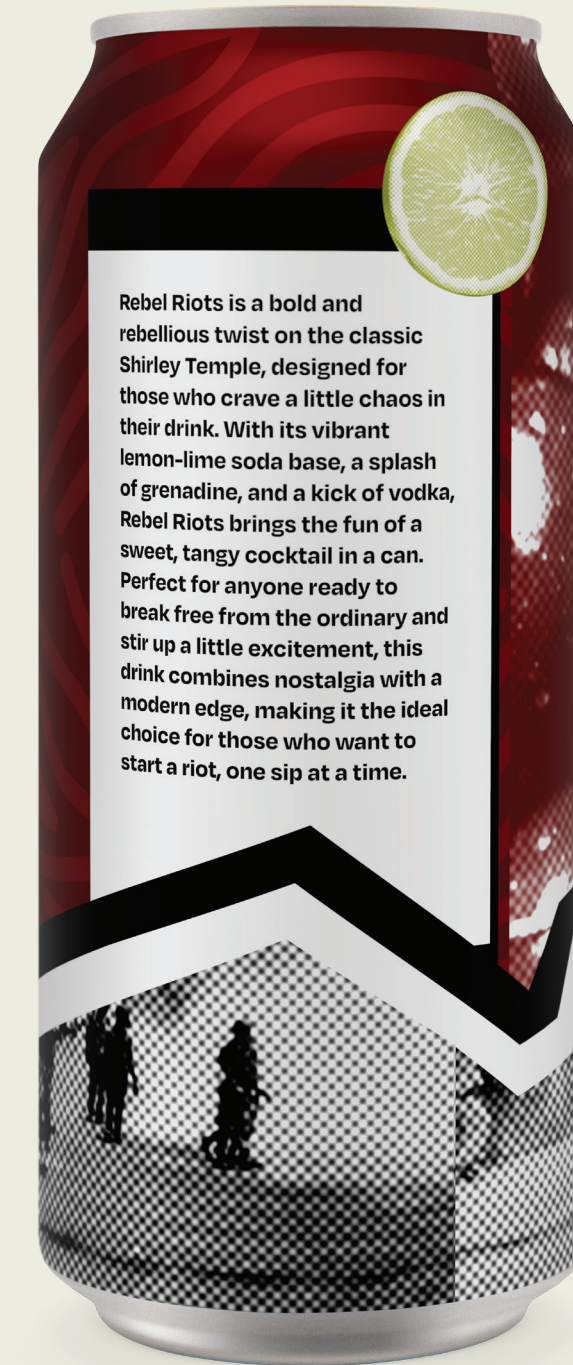
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The Story of the  
Shelby Cobra  
in Five Cars



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Microgramma

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This editorial spread features an article about the creation of the Shelby Cobra. The importance of Carrol Shelby's innovation and idea to put a V-8 engine into a small British car goes on to show the significance of this car. Throughout the spreads I only use the vintage and original logo but the end is with the new logo and its meant to give a sneak peak into where this renowned car will go in the future.





Signs of  
London

W2

UNIVERS

The Signs of London Type Booklet is a deep dive and exploration into the typeface, Univers. With research I found that Univers is used as the official signage in London. To give this booklet an extra twist I connected it the iconic, Beatles and showcased many famous landmarks that are throughout the city of London.



Aa  
Univers

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Signs of  
London

W2

UNIVERS

London  
Bridge

S5

UNIVERS

47 Light Condensed

The London Bridge, a historic and iconic structure, spans the River Thames in the heart of London. While the current incarnation of the bridge dates back to 1373, its history is rich and stretches back over centuries. The original

London Bridge, famously depicted in the nursery rhyme "London Bridge is Falling Down," was built by the Romans around 50 AD. Over time, various versions of the bridge have been constructed and replaced. The present London

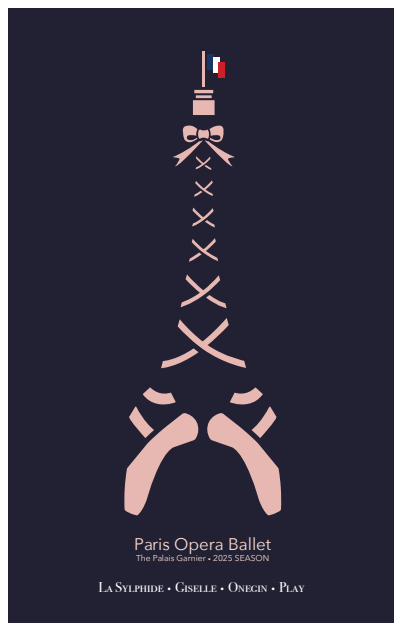
Bridge is a modern design featuring multiple spans and serves as a vital transportation link connecting the City of London with Southwark. Beyond its functional significance, the bridge holds cultural importance and offers breathtak-

ing views of the surrounding landmarks, including the Tower of London and The Shard. The London Bridge stands as a symbol of the city's resilience and continuity, linking its past to the present in a seamless architectural narrative.









The Paris Opera Ballet is a French ballet company that is known as being one of the most prominent ballet companies. This poster is meant to advertise the 2025 season with an extensive repertoire featuring ballets like La Sylphide, Giselle, Onegin, and Play. The combination of the pointe shoes with the Eiffel Tower create a striking image that celebrates classical ballet and Parisian Heritage. It is a visual pas de deux between form and movement, precision and poetry.



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Avenir Next

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