My personal identity represents my design style. The mark is hand-drawn and fluid, but clean and geometric. Playing off of my first two initials, the preposition shows my connection to the designs I create. The muted colors reflect my natural draw towards subtle and timeless elements.
Tavola is an Italian bistro that serves and offers cooking classes in Italian cuisine. Situated in downtown Austin, Texas, the company’s mission is to create an authentic communal Italian cooking experience by teaching timeless traditions and recipes. My approach for this branding system was to combine traditional ingredients and equipment that are vital to Italian cuisine with the communal emphasis of the culture.
# TAVOLA

## Menu of Services

### By Course

<table>
<thead>
<tr>
<th>Course</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appetizer</td>
<td>$75</td>
</tr>
<tr>
<td>Entree</td>
<td>$85</td>
</tr>
<tr>
<td>Dessert</td>
<td>$70</td>
</tr>
<tr>
<td>Drinks</td>
<td>$25</td>
</tr>
<tr>
<td>All</td>
<td>$240</td>
</tr>
</tbody>
</table>

### By Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kids</td>
<td>$30</td>
</tr>
<tr>
<td>Beginner</td>
<td>$45</td>
</tr>
<tr>
<td>Intermediat</td>
<td>$60</td>
</tr>
<tr>
<td>Advanced</td>
<td>$75</td>
</tr>
</tbody>
</table>

### By Class - Per Table

<table>
<thead>
<tr>
<th>Class</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>$85/person</td>
</tr>
<tr>
<td>Individual or Group</td>
<td>$65</td>
</tr>
<tr>
<td>Individual</td>
<td>$65</td>
</tr>
<tr>
<td>Couples</td>
<td>$130</td>
</tr>
<tr>
<td>Groups of 3+</td>
<td>$70/person</td>
</tr>
</tbody>
</table>
Melody Ice Cream is a Colorado-based ice cream brand that serves creamy, artisan ice cream and embraces Colorado’s diverse music scene. Using locally sourced ingredients, Melody Ice Cream offers a variety of rich flavors. The labels utilize color and typography to convey each vibrant and inviting flavor.
Manitou Springs is a small Colorado town just outside of Colorado Springs. The unique town offers a diversity of events and adventures in the midst of beautiful scenery. Using color and texture, the poster design aims to convey Manitou’s vintage yet lively personality. My hope for these posters is that viewers would be intrigued to learn more and feel invited to visit the charming town.
LWB is a ten-page publication about the international charity Love Without Boundaries. LWB provides healing and hope to orphaned and impoverished children and their communities. This design aims to highlight the worldwide support and love that LWB gives by sharing personal stories and their values.
LWB
Love Without Boundaries

EVERY CHILD COUNTS

LWB
lebkids.org
405-216-5837
info@lwbmail.com
7901 4th St N Ste 8144
Saint Petersburg, Florida 33702
FIVE PRINCIPLES OF PERMANENCY

1. Empower the local community to identify children at risk of abandonment, abuse, and neglect, and provide support to strengthen family bonds when possible.

2. Search for birth parents separated from children through relinquishment or abandonment, and plan for safe and healthy reunifications.

3. Create kinship care plans with extended family members when children cannot be reunited with birth parents.

4. Strengthen local foster care systems and encourage domestic adoption for children who are unable to live with biological families.

5. Advocate for permanency through international adoption when a domestic placement is improbable.
Two-year-old Charlee was part of our Unity Initiative program in 2022, which provides essential medical care to children in impoverished families. Charlee's father had to drop out of school before junior high to earn money for his struggling family, and his lack of education makes it difficult to support his own child now as well. He works on construction sites carrying heavy bricks, trying his best to provide for his wife and daughter. When little Charlee was born, the family was elated, but their emotions soon turned to deep worry and sorrow when they learned she'd been born with a heart defect they could never afford to repair. Charlee's father told our team, "I plead with you to help my daughter. I want her to grow up healthy, and I feel such guilt that I cannot save her." Charlee underwent her essential operation with LWB in July. As you can see in this sweet photo, she came through surgery with flying colors. We are so grateful to everyone who supports our medical program by standing together with families during their most desperate times.
TRUCKIN THROUGH
AMERICAN STREET FOOD

Truckin Through American Street Food is a historical infographic about American food trucks. The food truck industry has evolved significantly over time into the trendy, innovative culinary scene people experience today. The hand-drawn illustrations were inspired by the chalk menus found at food trucks. This infographic aims to show the progression of food and technology in this creative industry.
A HISTORICAL TIMELINE

TRUCKIN' THROUGH AMERICAN STREET FOOD

1800s
- Chuck Wagon ............ 1868
  Chuck Goodnight opened the first one in Texas. They served barbecue, pie, and other foods in a mobile way.
- Food Stand ............. 1872
  Mobile stands with food were common in the 1800s.

1900s
- Weiner Mobile .......... 1936
  They started serving food in the form of hot dogs.
- Ice Cream Truck ........ 1950s
  Ice cream trucks became popular and were used to distribute ice cream.
- Taco Truck .............. 1974
  The taco truck became popular in the 1970s.

2000s
- Social Media .......... Late 2000s
  Food trucks began to use social media to connect with customers.
- Food Truck .......... Present
  Food trucks have become part of the modern food scene, offering a variety of dishes.

During these years, there was an increase in catering technology, social media use, and the growth of the food truck industry. The growth of food trucks was driven by the desire for variety, flexibility, and a way to cater to diverse tastes and preferences.
Weddings Six Feet Apart is a pair of magazine spreads about the impact that COVID-19 had on couples and businesses in the wedding industry. It was predicted that roughly 2.5 million weddings would take place in 2022 due to dates getting pushed back and a shortage in supplies. I hand-drew the illustrations to achieve an elegant and clear concept. This design conveys the drastic effects and changes that the COVID-19 Pandemic had on wedding planning.
Weddings
SIX FEET APART

IF THE PREDICTIONS PAN OUT, THERE WILL BE SOME 2.5 MILLION WEDDINGS IN 2022—THE MOST SINCE 1984—AND YET IT'S NEVER BEEN MORE DIFFICULT TO PLAN ONE. HERE'S WHAT COUPLES SHOULD EXPECT.

WRITTEN BY TAMMY LA GORCE
ILLUSTRATED BY BROOKE SOCKWELL
Rest assured, romantics. All the weddings canceled over the last couple of years have found a happy home, and that home is... 2022.

Roughly 2.5 million weddings are expected to happen this year, the most since 1984, according to the Wedding Report, a trade group that gathered data through a survey of vendors and consumers.

A majority of the planned 2022 celebrations are rescheduled events from the last two years. The rest are likely to be dominated by couples who became engaged during the pandemic.

"When people started quarantining, they started prioritizing their relationships more," said Elizabeth Overmire, a wedding planner and lease agent in Raleigh, N.C. "They had a lot of time to think about, 'Is this the person I want to be with?'" The way I would put it is, love has taken precedence in people's lives."

For venues, the spike in weddings this year is substantial but not without worry. Around 2.1 million weddings happened between 2008 and 2010, according to the Centers for Disease Control and Prevention (with a relatively quiet 1.3 million happening in 2020 and 0.8 million in 2021, according to the Wedding Report).

For those planning, bottlenecks aplenty could mean, especially because the pandemic has spurred demand after the lockdowns shuttered wedding industry. Leonel Broukal, who anticipates that the average cost of a wedding in 2021, around $35,000, will rise to just under $36,000.

Tara Melton, the founder of Perfect Planning Events in Washington, D.C., said the added expense this year can be blamed on inflation and continuing supply chain issues. "Our vendor partners, especially floral designers, are having a hard time getting things from manufacturers," she said. "Even paper for invitations is hard to come by."

For these same reasons, wedding guests can also plan on increased expenses. In 2019, guests spent an average of $541 to attend a wedding, according to a study by WalletWise; a rise that tracks trends and operates as online marketplaces for the industry. But in 2022, that number is likely to rise to $575. Not just because of all the registry gifts and bridesmaids dresses but also because even if you're invited to multiple weddings you need to purchase, but also because as fuel costs rise, transportation has gotten more expensive, too.

"The last two years have been so challenging, this boom is reinvigorating." The highest end example for couple planning weddings is not necessarily in indicators that 2022 celebrations will get bigger.

Mr. Broukal said that some sources have been diminishing since the mid-2020s, and he expects 75- to 100-person weddings to continue to be the most popular.

That doesn’t mean huge, extravagant weddings won’t happen. Megan Medrano and Justin Broukal, the owners of Greater Good Events in Jersey City, N.J., are seeing more couples who want wedding to do with the micro-wedding trend that spawned in response to the pandemic.

"The emotion this year has been, 'We’ve waited so long, we want to go big,'" Mr. Broukal said. "People who booked us in 2021 are moving to 2022. It’s just so, because they want to keep their initial 2021 plus guest count."

Why 2022? Couples may not want to get married on a Tuesday. Because of all the weddings, weekdays may be all that’s available at popular locations this year, Leonel Broukal, the founder of Leonel Late Weddings in San Jose, Calif., said it’s helping couples negotiate whether to marry on weekdays or at unpopular hours likely pH 7. "The tone of inquiry now, 'Do they’ve so overreacted, people are getting lost in the shuffle.'"

A recent survey by David’s Bridal found that three out of four brides now prioritizing events at the top of their planning to-dos. At Brooklyn Winery, a popular wedding venue in New York, bookings have picked up "aggressively," said its chief revenue officer, Rachel Hackstein. "We have left on the calendar for this year in events," she said. "Nervously, that’s a relief."

Because of the many obstacles to pulling off a wedding this year, couples are taking greater care with their guest lists. Mr. Broukal said, "People are really focused on their VIPs," she said. "The idea of including guests who aren’t actually going to penetrate the event is going away."

Mr. Melton, of the Wedding Report, also doubts we will experience more Covid-related婚礼. "I don’t see many postponing again," he said. Mr. Melton has found a silver lining in the turbulence to the pandemic, worries fade the dot. "Our industry has been very diligent in getting in place to keep people safe at weddings," she said, whatever through alternate requirements, masking or both. "My hope is what we’re doing."

The New York Times Magazine