



**maria mansfield**

DESIGN



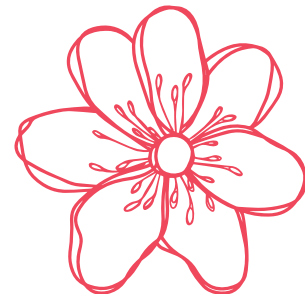


**maria mansfield**

DESIGN



CMYK 0 13 2 0  
RBG 252 226 232  
HEX #FCE3E8  
PMS 699 C



CMYK 0 87 56 0  
RBG 239 74 92  
HEX #EF4A5C  
PMS 1785 C

**maria mansfield**

Bodoni 72 Oldstyle Book

DESIGN

Helvetica Light

My personal stationary was creating using colors that I have used to express myself ever since childhood. The flowers of my logo represent my Norwegian culture. They are based off of the "blåveis" flower which is a symbol that spring has sprung in Norway, which happens around my birthday every year. Furthermore, I chose to use the typeface Bodoni for its timeless elegance and sophistication. Bodoni's sleek lines and classic aesthetic complements the organic forms of the floral elements in my logo, creating a harmonious balance between tradition and modernity.

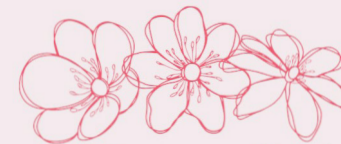


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DESIGN

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graphic designer

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# Naturel



CMYK 18 0 27 12  
RBG 187 208 178  
HEX #CADAC3  
PMS 7493 C



CMYK 45 70 90 45  
RBG 97 61 33  
HEX #613D21  
PMS 4695 C

## Naturel

Above the Beyond Script

## VANILLA & COCOA

Sinete

### a better you.

BennetTextThree SemiBold

Naturel Perfume is a high-end brand, which pride themselves with using all natural and organic ingredients. The earthy tones of the packaging help create a natural feel of the brand. In addition, the simplistic line drawings also create a high-end and delicate feel to the brand. Since Naturel focuses on clean products, they ensure that their products are paraben free, colorant free, and hypoallergenic so their products can be used by all consumers without concern. Naturel also strives for sustainable products, as they use recycled products for their bottle and packaging. In addition, 98% of their raw materials are sourced from France, where the manufacturing facilities are solar powered to lessen the CO2 emission.







# FRA FJELL TIL FJORD

Header  
Bodoni 72 Oldstyle  
72/86 pt  
Bold

Subhead  
Bodoni 72 Oldstyle  
18/22 pt  
Bold Italic

Body  
Helvetica Neue  
11/15 pt  
Regular

## Tradisjoner

### *Traditions*

**O**ne thing that is very traditional to Norway is the Bunad dresses. They are worn to traditional celebrations such as weddings, birthdays, baptisms, confirmations, Constitution Day.

*Fra Fjell til Fjord* is a passion project publication which celebrates the cultural heritage, beautiful landscapes, and unique identity of Norway. This project seeks to encapsulate the essence of Norway's language and folklore in a visually captivating and enriching manner. Each photograph has been thoughtfully chosen to encapsulate various facets of the country, ensuring a rich portrayal. Drawing inspiration from Norway's modern art style, using the typographic font Bodoni offers a bold but sleek font that enhances the simplistic modern art style. The sans-serif typeface Helvetica Neue contrasts with the serif Bodoni, creating a balanced feel while flipping through the pages.





Fra  
Fjell  
Til Fjord

"From the Mountains to the Fjords"

# Utendørs

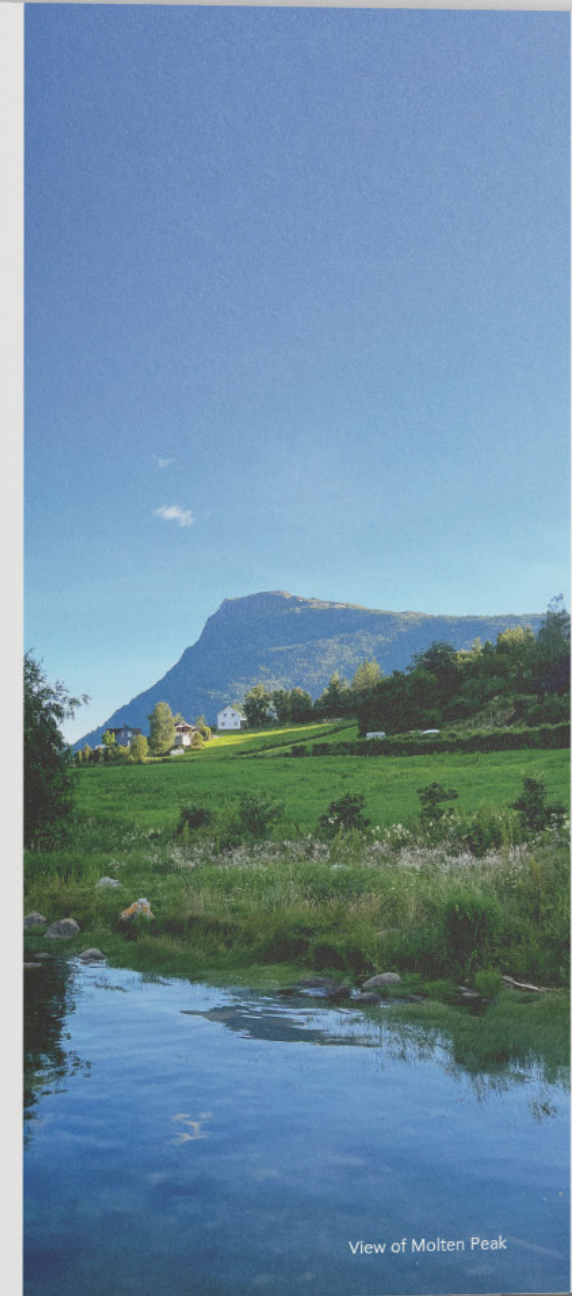
*Outdoors*

**M**ost activities are done outdoors because of the beautiful things in nature that the country has to give. Norway holds some of the largest waterfalls in the world, which many tourists come to see every year. Norway is also very known for their beautiful fjords, which is a long, deep, and narrow body of water. The U-shaped valleys are made by glaciers that have retreated in-between mountains, which have now been filled by

seawater. Because Norway is so heavily dominated by fjords and mountains, there are tunnels built in order to provide proper roads. This also helps to conserve the nature of the country, and to not destroy more of it than needed. There is even thirty-three underwater tunnels, which is now replacing the use of ferries. There are over 900 tunnels total, the longest tunnel being 24.5 kilometers, or 15.2 miles, which is called Lærdal Tunnel.



Another thing that is very special to the north of Norway is the Aurora Borealis, or the Northern Lights. The Northern Lights happen because of the Earth's magnetic field and charged particles that have been emitted from the sun. The lights are best seen through the months of September to early April, when there are more hours of darkness during the polar nights. This phenomenon has been happening for years, even in the Viking ages. Vikings used to live in Norway, so a lot of traditions come from them. In Viking times, they would cover their house with sod roofs, which is still a tradition now, because there are so many benefits to it, including reducing the annual runoff of rainwater from 40 to 90 percent. They also give a place for birds to nest and a place for insects to breed, and so much more.



View of Molten Peak

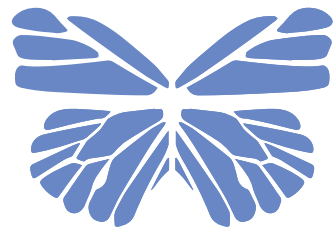
# Fotturer

*Hiking*

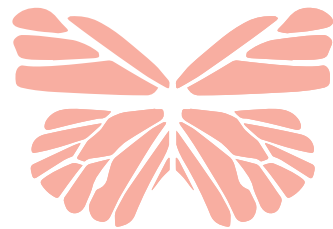
Norwegians are known for having a “friluftsliv,” an outdoor lifestyle. Norway has a total of 47 national parks in the country, and some of the tallest mountains in Europe. Because of this, Norway is very famous for their spectacular scenery and very treacherous hikes. Trolltunga (The Troll’s Tongue) is a hike with a famous photography spot at the top of the hike. Dropping 2,300 feet into lake Ringedalsvanet, the “troll tongue” of this hike sticks out perfectly across the water. This 12 hour hike is about 17 miles long, making the trip very treacherous to complete. Kjeragbolten (The Bolt of Kjerag) also overlooks Lysefjord, which is known to be one of the most beautiful fjords in the North. This hike is specifically known for the glacial boulder caught between the mountain crack with a 3,200 feet drop beneath it. With the upward elevation of 1,800 feet, this hike can take up to 8 hours long to complete round trip. Preikestolen (Pulpit Rock) is also located in Lysefjord. When having reached the top, the cliff ascends more than 1,600 feet down. This hike attracts more than 300,000 visitors a year, despite the four hour long hike.



# chrysalis



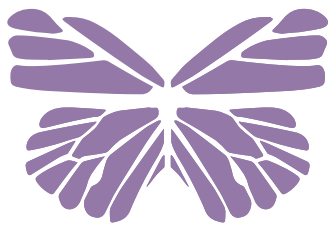
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PMS 272 C



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PMS 169 C



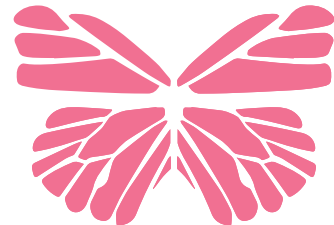
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PMS 714 C



CMYK 35 50 0 14  
RBG 147 120 169  
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PMS 2087 C



CMYK 0 72 52 6  
RBG 227 102 99  
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PMS 1785 C



CMYK 0 70 19 10  
RBG 242 114 147  
HEX #F27293  
PMS 204 C

## chrysalis

Bodoni 72

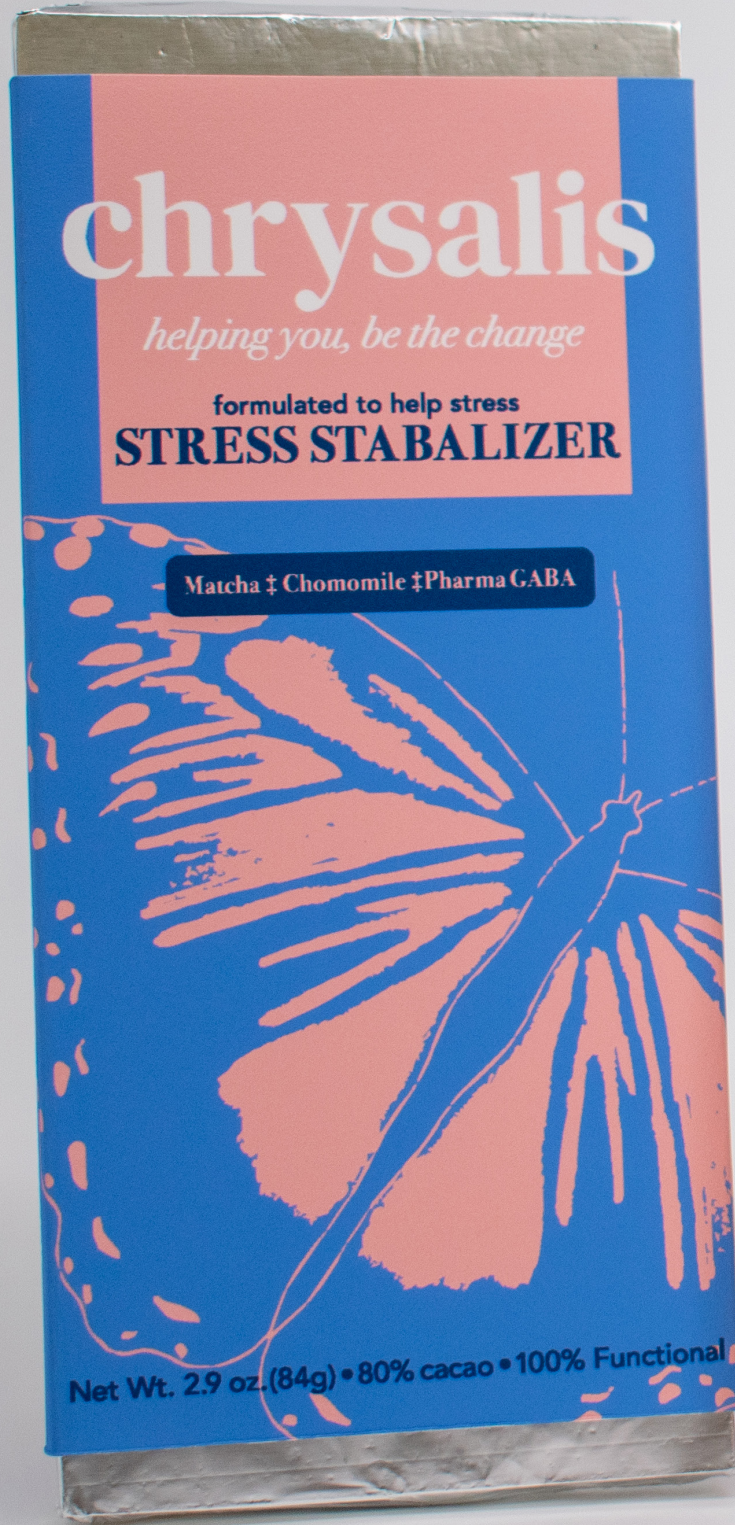
*helping you, be the change*

Bodoni Oldstyle 72 Book Italic

formulated to help stress

Avenir Medium

Chrysalis is a brand that makes functional chocolate bars, which include ingredients to help reduce stress, anxiety, and help energize. While doing so, the brand also gives a portion of their profit to facilities that help with the current endangered butterflies, since more than 200 species have become extinct within the last 80 years. The colors used on each individual bar are inspired from the species of butterfly that each bar represent, creating a unique patterns on every bar.



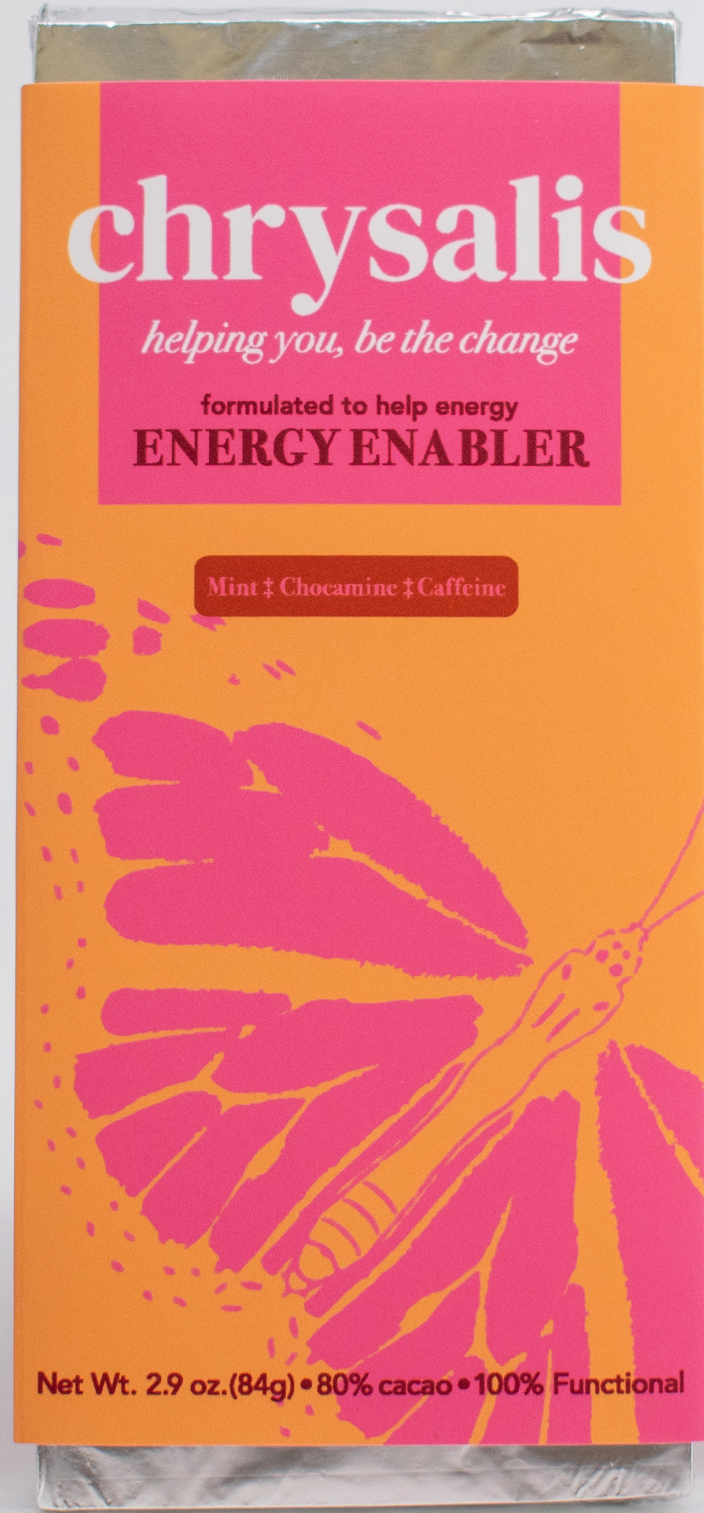
# chrysalis

*helping you, be the change*

formulated to help stress  
**STRESS STABILIZER**

Matcha † Chamomile † Pharma GABA

Net Wt. 2.9 oz. (84g) • 80% cacao • 100% Functional



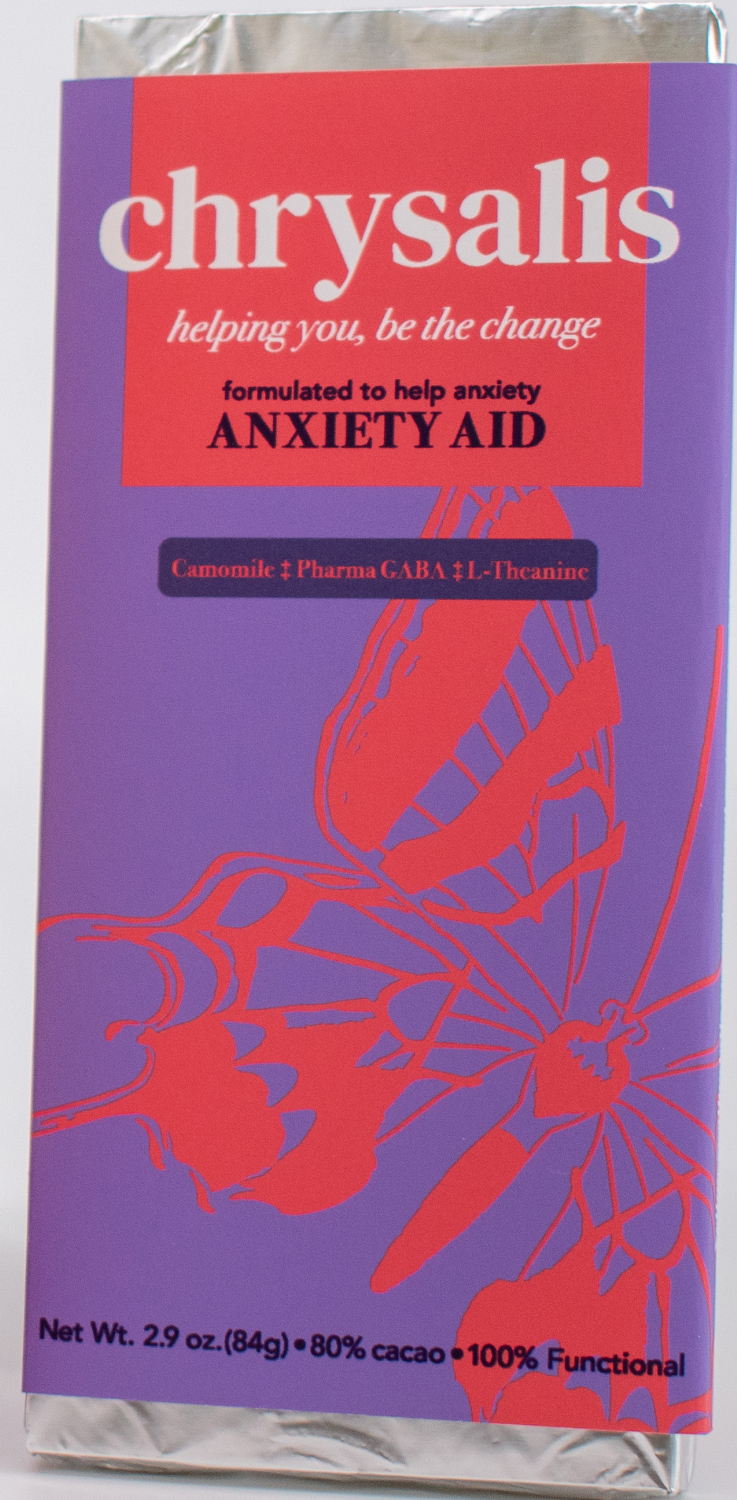
# chrysalis

*helping you, be the change*

formulated to help energy  
**ENERGY ENABLER**

Mint † Chocamine † Caffeine

Net Wt. 2.9 oz. (84g) • 80% cacao • 100% Functional



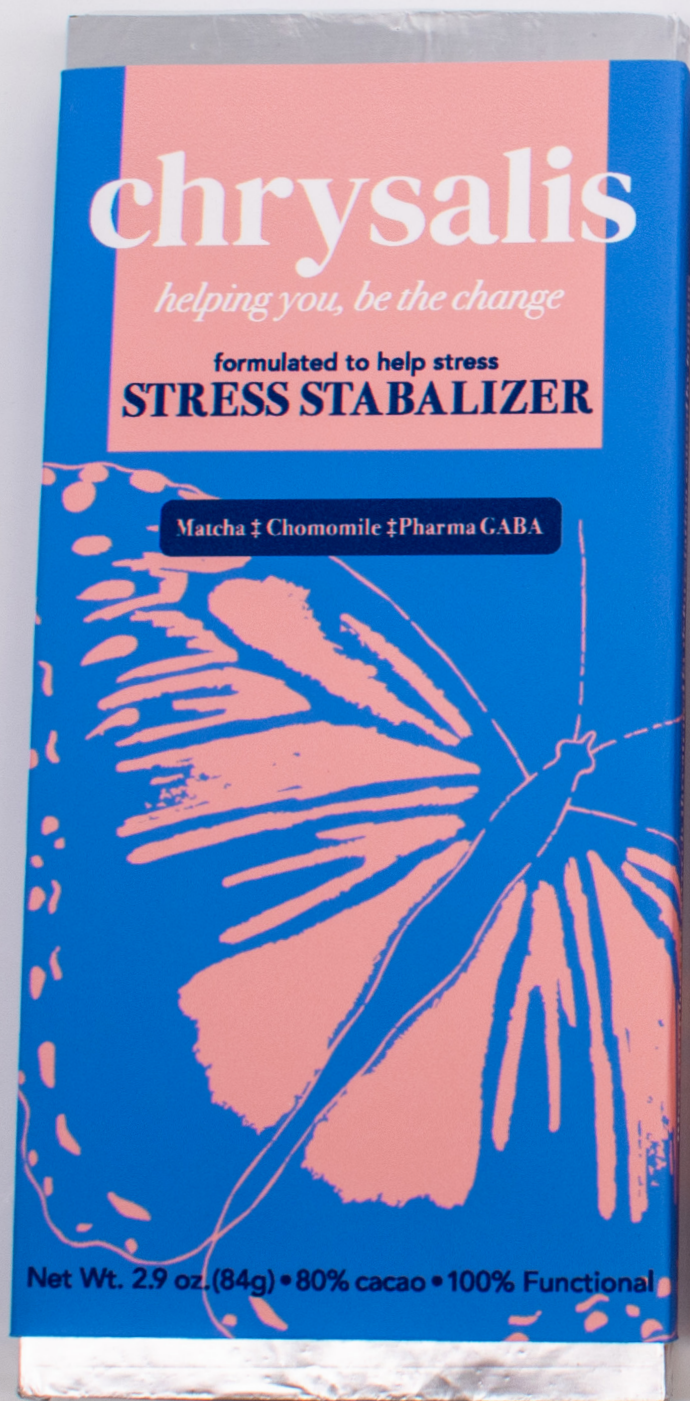
# chrysalis

*helping you, be the change*

formulated to help anxiety  
**ANXIETY AID**

Camomile † Pharma GABA † L-Theanine

Net Wt. 2.9 oz. (84g) • 80% cacao • 100% Functional



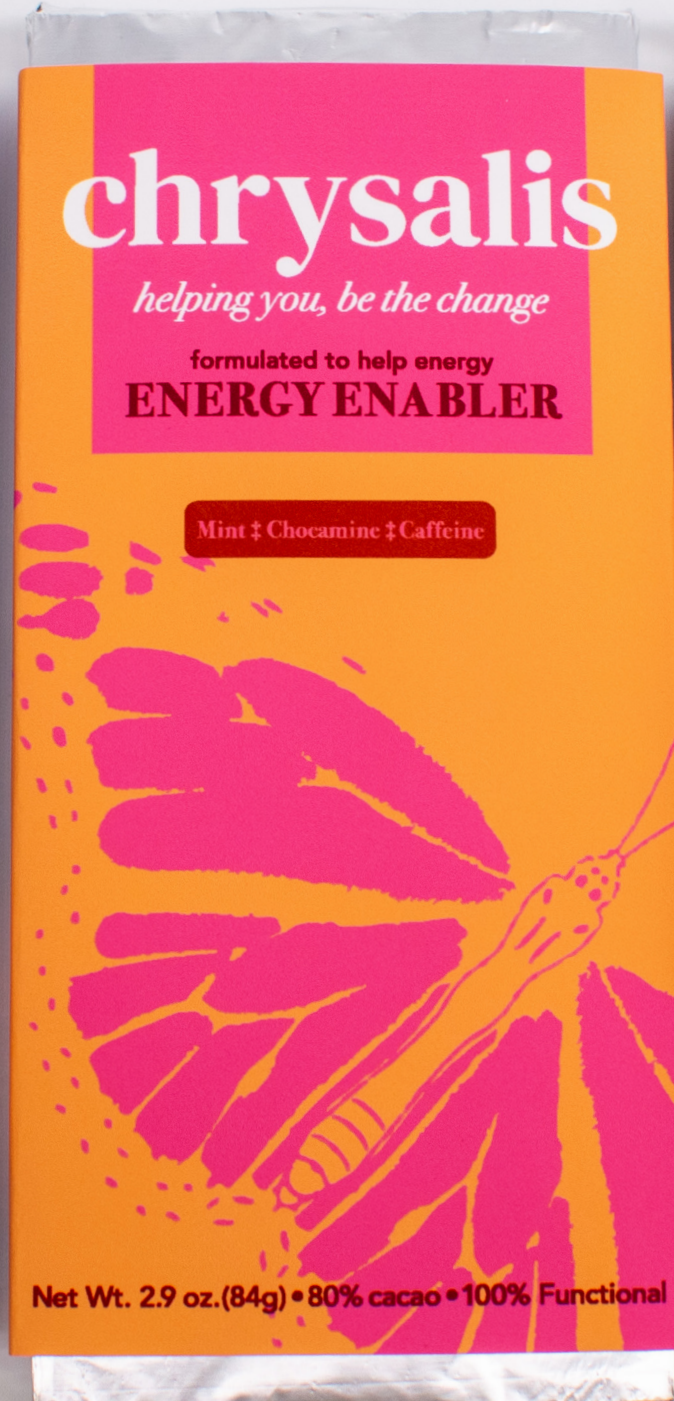
# chrysalis

*helping you, be the change*

formulated to help stress  
**STRESS STABILIZER**

Matcha † Chomomile † Pharma GABA

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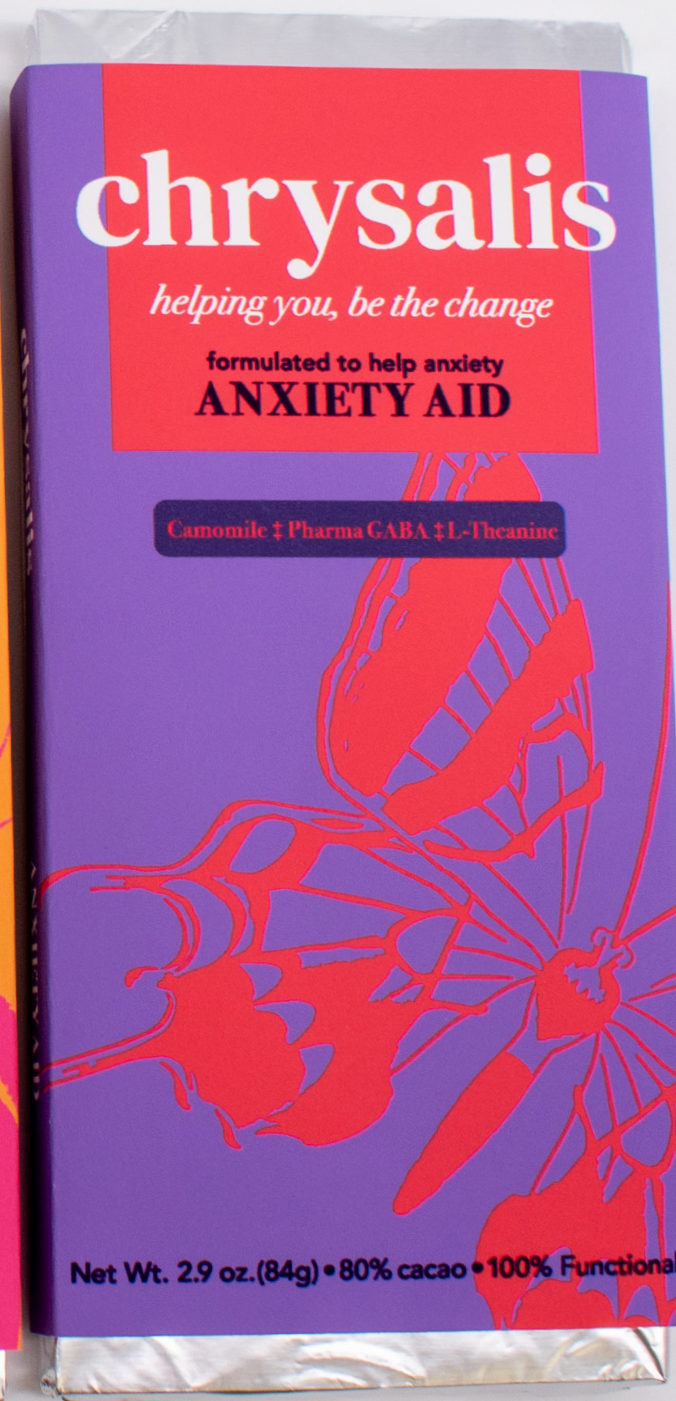
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*helping you, be the change*

formulated to help anxiety  
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Camomile † Pharma GABA † L-Theanine

Net Wt. 2.9 oz. (84g) • 80% cacao • 100% Functional

## chrysalis

has created "functional chocolate bars," which are specifically made to help your everyday functions, including stress, anxiety, and so much more!

Check out our other chocolate bars for more fun functioning flavors!

chrysalis also gives **15% of their annual net profits** to organizations who support our mission of helping endangered butterflies. The butterfly population has decreased by 99.9% since 1980. Many butterflies are now endangered, and need your help to keep them alive.

### NUTRITION FACTS:

3 servings per container  
Serving Size

1 oz. (28g/1/3 of bar)

Amount Per Serving	160
<b>Calories</b>	14%
Total Fat 11g	30%
Sat. Fat 6g	
Trans Fat 0g	0%
Cholest. 0mg	2%
Sodium 55mg	5%
Total Carb. 13g	7%
Dietary Fiber 2g	
Total Sugars 8g	
Protein 2g	

INGREDIENTS:  
cocoa solids, cocoa butter, sugar, milk



0 76950 45047 9



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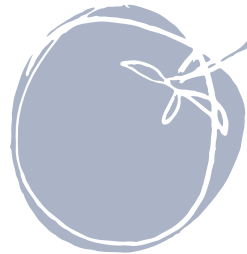


0 76950 45047 9

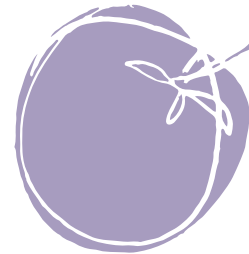


# Chloé's

MEDITERRANEAN GRILL



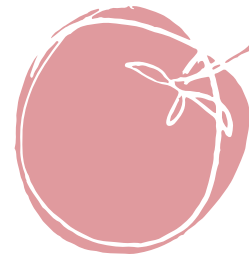
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RBG 171 181 201  
HEX #ABB5C9  
PMS 651 C



CMYK 30 34 4 6  
RBG 168 155 190  
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PMS 2073 C



CMYK 43 0 27 22  
RBG 118 172 162  
HEX #76ACA2  
PMS 2232 C



CMYK 0 41 19 10  
RBG 224 154 159  
HEX #E09A9F  
PMS 197 C

# Chloé's

Bely Display

## MEDITERRANEAN GRILL

Beloved Sans Bold

Chloé's Mediterranean Grill is a small farm to table restaurant, which focuses on serving fresh and organic ingredients straight from their source. With the use of the muted pastel colors, this brings to life the touch of the family owned Mediterranean inspired restaurant. The quick line drawings enhance the importance of the simplistic ingredients, which are sourced from local farms around the area.







**Chloé's**  
MEDITERRANEAN GRILL

AS YOU SAVOR THE PLEASURES OF CHLOÉ'S HOUSE WHITE, LET IT AWAKEN YOUR SENSES AND TRANSPORT YOU TO THE SUN-DRENCHED SHORES OF THE MEDITERRANEAN. EMBRACE THE SPIRIT OF HOSPITALITY, SHARE LAUGHTER, AND CREATE CHERISHED MEMORIES THAT LINGER AFTER THE LAST DROP IS SAVORED.

PRINTED AND BOTTLED BY CHLOÉ'S MEDITERRANEAN GRILL, ATHENS GREECE

750 ML. 13.5% BY VOL. CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



**Chloé's**  
MEDITERRANEAN GRILL



HOUSE RED  
VINTAGE 2021

ALC 13.5% BY VOL.

# Chloé's

MEDITERRANEAN GRILL

## menu

### classic gyros

PORK GYRO	8
CHICKEN GYRO	8
BEEF GYRO	9
LAMB GYRO	9

### specialty gyros

RIBEYE GYRO	12
FISH GYRO	
CHICKPEA GYRO	
VEGGIE GYRO	

ALL GYROS WRAPPED IN OUR HOME-MADE PITAS WITH TZATZIKI SAUCE, TOMATO, PARSLEY, AND ONION

### mezethes

3 SPREAD SAMPLER	12
TZATZIKI WITH PITA	8
HUMMUS WITH PITA	8
SPANKOPITA	9
CALAMARI	8
BABA GANOUSH	8

### sides

FRESH  
GR  
C

## drink menu

### cocktails

MEDITERRANEAN MULE	12
STRAWBERRY BASIL TONIC	11
POMEGRANATE MARTINI	11

### house wines

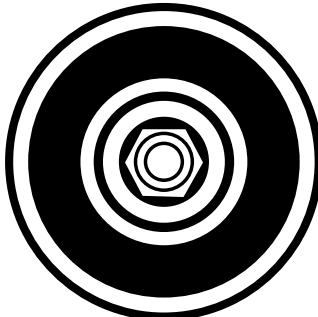
CHLOÉ'S HOUSE RED	7
CHLOÉ'S HOUSE WHITE	6

### mocktails

CUCUMBER TONIC	7
MANDARIN LIME SPRITZ	6



CMYK 0 100 37 0  
RBG 219 6 97  
HEX #DB0661  
PMS 2040 C



CMYK 0 0 0 0  
RBG 0 0 0  
HEX #000000  
PMS 0961 C



CMYK 0 50 93 0  
RBG 245 140 53  
HEX #F58C35  
PMS 715 C

**Elevate your sk8**

Lorimer No 2

**Skate with Style**

Juicy Pro

Flashsk8 is a company based out of Los Angeles California, where street skating first began. Flashsk8 sells skateboards, longboards, ramps, wheels, decks, safety equipment, and more. Run by women, Flashsk8 is making a space for female skating, and empowering females in skating, which may mostly be seen as a male dominated sport. The bright pink and bright orange colors used in the logo are inspired by LA's colorful art scene.

**Flash**<sup>sk8</sup>

**Flash**<sup>sk8</sup>

