KC Designs is my personal brand used for designs and other creative business opportunities. I chose to combine my initials along with an organic leaf pattern with brush like elements to represent my love for gardening and painting.
Heritage Farms is a fictitious seed manufacturer in Greenwood, South Carolina. I am promoting their Enchanted Blooms floral series that attract butterflies. I chose Desire Pro as the font for the logo, using many of their alternates to provide a traditional, and somewhat historic feel as this is a multi-generational family run business. I selected muted colors to accentuate their traditional aesthetic, embellished with colorful coordinated floral accents and butterflies.
Heritage Farms series of Enchanted Blooms seeds that attract butterflies.
Heritage Farms general poster advertising the Enchanted Bloom blend of seeds that attract butterflies.
Vecchio Giardino is a fictitious upscale restaurant in San Francisco, CA, that provides a sophisticated, fine dining experience. My font selection reflects the ambiance of the restaurant with delicate and graceful lines. Aviano Flare was utilized for the logo, with manipulated text to fit in an interesting combination. An elegant color palette was chosen using a grayish blue hue, including two different color variations, with a hint of light-yellow for accent.
<table>
<thead>
<tr>
<th>Minestrone</th>
<th>ANTIPASTI</th>
<th>PASTE</th>
</tr>
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<tbody>
<tr>
<td>House Salad</td>
<td>Mozzarella Marinara</td>
<td>Penne Pasta alla Vodka</td>
</tr>
<tr>
<td>New England Clam Chowder</td>
<td>Calamari</td>
<td>Penne Pasta al Pomodoro</td>
</tr>
<tr>
<td>Minestrone</td>
<td>Crab Cakes</td>
<td>Linguine Pecorino</td>
</tr>
<tr>
<td>Antipasto Salad</td>
<td>Bruschetta</td>
<td>Fettuccine Alfredo</td>
</tr>
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Texas Reserve, a redesigned article from Texas Monthly. Photos credited, Texas graphic created for the spread.
TEXAS RESERVE

THE LEGACY OF TEXAS WINE

By Clairening, New-MM

Photos by Bergman

They say that everything's bigger in Texas, and while the state's wine industry may not be quite bigger than California's, or Washington's, or Oregon's, it certainly has come a long way in a short amount of time. In fact, the multi-billion dollar Texas wine industry was fourth place in the world. New York is not far behind, despite the fact that it's much closer to the more likely to find a New York State wine in that state than one from Texas.

So what's the deal with Texas wine, anyway? Is it something to keep an eye on? Or is it, more of a status-driven industry, as many states' wine industries are? Here's the low-down on Texas wine.
THE HISTORY OF TEXAS WINE

When Texas’s wine country history may go back a few centuries, it was historically very important to the region’s economy. It was in 1821, right near the border of Mexico and the United States, that Spanish missionaries established the first vineyard in Texas. In 1857, the vineyard was expanded to full scale, and the state’s wine industry was officially established. However, the industry did not begin to grow until the late 1800s.

REGIONAL CLIMATE

Texas High Plains

Texas is also home to a region known as the Texas High Plains. This region is located in the Panhandle of Texas and is known for its windy climate and long, hot summers. The area is home to many vineyards, and the climate is ideal for growing grapes. The area is known for its high-quality wine production, and the High Plains AVA has been designated as a viticultural area since 1983.

Wine Magazine — February 2018
This brochure was created ficticiously for AARP to help give practical information to families and friends on how to best take care of their loved ones in times of need, while taking care of themselves. I went with a very readable font, Montserrat, in various weights, for those who might be visually impaired and coordinated several blues and white to highlight AARP’s signature logo.
Protecting your loved one, and yourself

A practical tool to help you care for your family member or close friend

www.aarp.org/caregiving
Providing assistance for your loved one, while taking care of yourself.

What is family caregiving?

Family caregiving is the act of providing at-home care for a relative, friend, or other loved one with a physical or mental health problem. As life expectancies increase, medical treatments advance, and more people live with chronic illnesses and disabilities, many of us find ourselves caring for a loved one at home.

Whether you’re taking care of an aging parent, a disabled spouse, or looking after a sick child, providing care for a family member in need is an act of kindness, love, and loyalty. Day after day, you give your loved one your care and attention, and improve their quality of life, even if they’re unable to express their gratitude.

Regardless of particular circumstances, being a family caregiver is a challenging role and likely one that you haven’t been trained to undertake. And like many family caregivers, you probably never anticipated this situation. However, you don’t have to be a nursing expert, a superhero, or a saint be a good family caregiver.

With the right help and support, you can provide loving, effective care without having to sacrifice yourself in the process. And that can make family caregiving a more life-affirming experience.
Family Caregiving: Help and Support for Caregivers

Start the conversation
Form your team
Have a plan
Find Support
Care for yourself

Caring for a family member or close friend is one of the most important roles you’ll play. It may start with driving your loved one to get groceries or to the doctor. Later, you may find yourself taking more time off from work, preparing meals or handling bills. No matter where you are in the journey of family caregiving, whether anticipating a future need, helping with a family member’s move to assisted living or providing full-time care, having a helpful guideline will make the process much easier. This guide is a useful tool to help you care for your loved one. You’ll find information, resources, and checklists to help you get organized and find the support that you might need.

Start the conversation
You may be wary of initiating a conversation with your loved one about sensitive topics, but sooner is better. Having a plan will help you be more prepared during a crisis.

Information Every Caregiver Should Know:
• Healthcare – including medications and the names of physicians
• Finances – be sure to approach money matters with respect and care.
• Housing – does your loved one want to stay at home or move in with family?

Form your team
Caregivers should be creative about existing support. Even younger members of a family can contribute in special ways.
• Family members – even those who live out of town can find ways to pitch in.
• Friends – friends and neighbors are often eager to lend their support.
• Community members and faith networks – reach out to anyone who may be able to help.
Find Support

It’s OK to reach out for extra support. If you’ve discovered the scope of care that is needed is beyond what you or your team can provide or if you’re not sure what is needed, you might consider getting help from an organization in your community.

- Community resources – such as meal delivery, transportation, and adult daycare services.
- Professional counseling – discussing the challenges of caregiving may be therapeutic.
- Hired home care services – even part-time or occasional help can make a big difference.
- Looking into workplace benefits – many employers offer support for caregivers via flextime or alternative schedules.

Caregiver Resources
Visit the AARP Caregiving Resource Center for information, tools and resources for caring for a loved one at:
www.aarp.org/caregiving
or call 877-353-5685

For Spanish resources visit
www.aarp.org/cuidar
or call 888-977-2020
www.aarp.org/
preparatocaresurvey
-AARP Family Caregiving

Have a plan
Consider developing your caregiving plan into an electronic calendar of tasks that is accessible to each member of the caregiving team.
- Seek input – from your entire care team, including your loved one.
- Each individual’s responsibilities – be sure to specify when each task is to be completed.
- A system for communicating with your team – use email, online communities, or whatever works best for you.

Care for yourself
Being an effective caregiver means asking for help when you need it.
- By taking time to care for your own needs, you’re less likely to be worn out by your caregiving responsibilities.
- Making time for exercise, nutrition, and sleep – caring for yourself helps you better care for others.
- Joining caregiver support groups – for information, insight, and support.