



— KC Designs —

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Kristie Curtright

KCDesigns.com • 210-776-5159 • Kristie@KCDesigns.com





— KC Designs —



C 21% M 11% Y 22% K 0%

**Bufalino Bold**  
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz



C 0% M 0% Y 0% K 0%

**Avenir Next-Regular**  
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz



C 82% M 64% Y 55% K 8%

KC Designs is my personal brand used for designs and other creative business opportunities. I chose to combine my initials along with an organic leaf pattern with brush like elements to represent my love for gardening and painting.





KCurtright@KCDesigns.com   KCDesigns.com   210-776-5159



KC DESIGNS  
KRISTIE CURTRIGHT  
Designer  
210-776-5159  
KCDesigns.com  
Kristie@KCDesigns.com



KCDesigns.com | KC Designs • P.O. Box 936 Hubbard, TX 76648



# HERITAGE FARMS



C 7% M 19% Y 75% K 0%



C 83% M 36% Y 85% K 8%



C 54% M 87% Y 34% K 16%



C 68% M 82% Y 18% K 3%

**DESIRE PRO**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

*Carolina LT Standard*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890  
abcdefghijklmnopqrstuvwxyz

**Myriad Variable Concept-Semi Bold, Semi Condensed**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

*Myriad Variable Concept-SemiCondensed Italic*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

Heritage Farms is a fictitious seed manufacturer in Greenwood, South Carolina. I am promoting their Enchanted Blooms floral series that attract butterflies. I chose Desire Pro as the font for the logo, using many of their alternates to provide a traditional, and somewhat historic feel as this is a multi-generational family run business. I selected muted colors to accentuate their traditional aesthetic, embellished with colorful coordinated floral accents and butterflies.





# HERITAGE FARMS

Since 1845

 Enchanted Blooms  
Lantana  
Finest Mix

1.2 Grams



## CARE & MAINTENANCE

Start seeds indoors, 6 to 8 weeks before the last frost. After danger of frost, sow outdoors. Thin when plants are a few inches tall. Transplant to garden after frost. Harden off before transplanting.

Days to Germ	14-20
Planting Depth	1/8 in.
Spacing	12 in.
Plant Height	8 in.
Days to bloom	55-80
Light Requirements	Full Sun
Moisture Requirements	Dry, Moist, Well-drained
Soil Tolerance	Clay, Normal, Loamy, Poor
Uses	Fall Color, Border, Containers, Cut Flowers, Outdoor

Heritage Farms LLC  
102 N. Lincoln Ave. | Greenwood, SC 29647  
[www.Heritage\\_Farms.com](http://www.Heritage_Farms.com)

USE BY 5/20/2026



# HERITAGE FARMS

Since 1845

 Enchanted Blooms  
Lantana  
Finest Mix

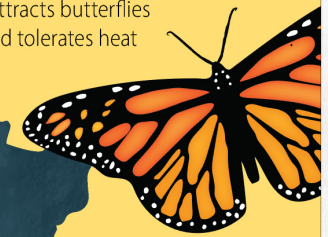
1.2 Grams

### Lantana

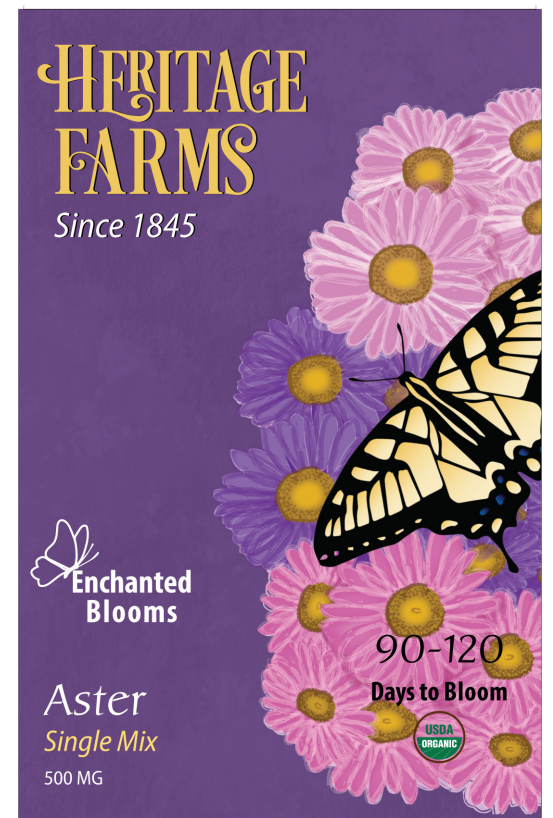
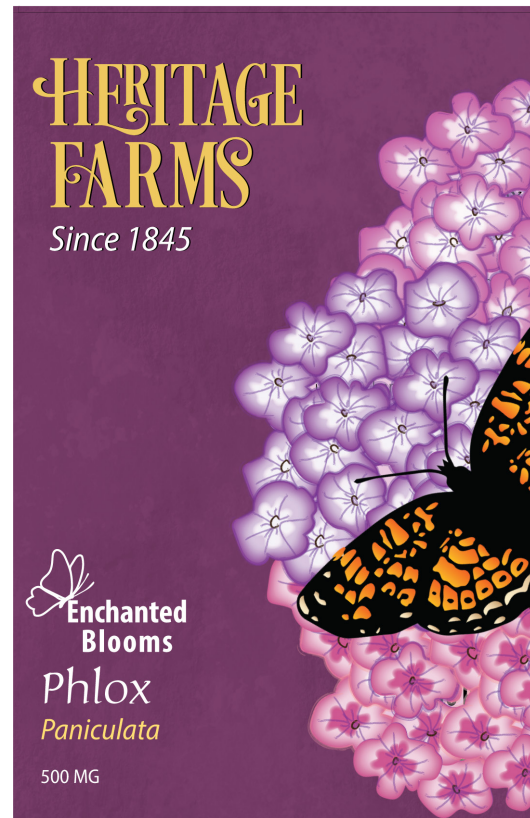
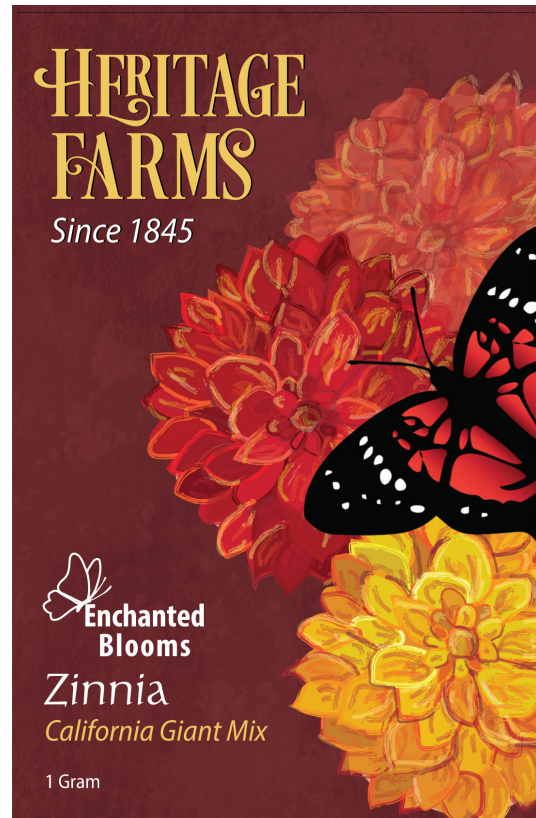
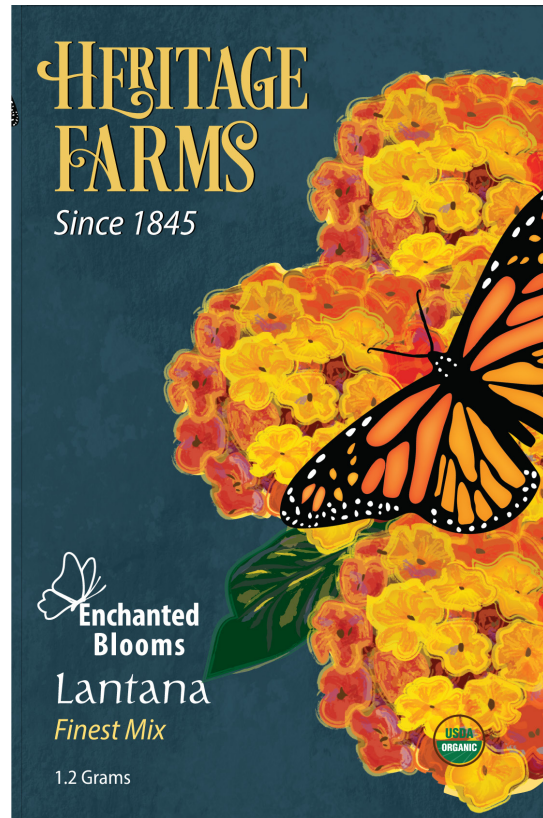
is a part of the Enchanted Bloom butterfly blend that produces profuse color, showing off clusters of tiny, eye-catching blooms in a variety of hues.

Typically grown as an annual, it's an excellent low hedge or accent shrub that you can also train as a standard. It attracts butterflies and tolerates heat

55-80  
Days to Bloom







Heritage Farms series of Enchanted Blooms seeds that attract butterflies.







# HERITAGE FARMS

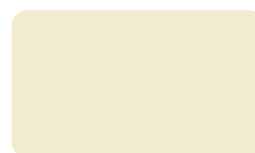
Heritage Farms general poster  
advertising the Enchanted Bloom  
blend of seeds that attract butterflies.



# VECCHIO GIARDINO



C 71% M 57% Y 38% K 15%



C 5% M 5% Y 20% K 0%



C 80% M 63% Y 54% K 45%

AVIANO FLARE-REGULAR  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Avenir LT Std-55 Roman  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

*Bufalino-Regular*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

Vecchio Giardino is a fictitious upscale restaurant in San Francisco, CA, that provides a sophisticated, fine dining experience. My font selection reflects the ambiance of the restaurant with delicate and graceful lines. Aviano Flare was utilized for the logo, with manipulated text to fit in an interesting combination. An elegant color palette was chosen using a grayish blue hue, including two different color variations, with a hint of light-yellow for accent.



information@vecchio.com  
www.vecchio.com

Cindy Harrison  
Event Coordinator

972.644.6660  
12300 Bay Avenue  
San Francisco, CA 97332

VECCHIO  
GIARDINO

VECCHIO  
GIARDINO



VECCHIO  
GIARDINO

12300 Bay Avenue  
San Francisco, CA  
97332

Vecchio Giardino | 972-644-6660  
12300 Bay Avenue | information@vecchio.com  
San Francisco, CA 97332 | www.vecchio.com







# VECCHIO GIARDINO

ZUPPE	
Minestrone	...12
New England Clam Chowder ...16	
ANTIPASTI	
Italian Sausage Three grilled Italian sausages with a side of marinara sauce	...15
Mozzarella Marinara Breaded Mozzarella fried crisp served on a bed of marinara sauce	...22
Calamari Lightly fried with a side of marinara	...18
Crab Cakes Served with Nantua Sauce	...18
Bruschetta Basil garlic bread topped with fresh chopped tomatoes, marinated in olive oil, garlic, oregano, finished under the broiler	...18
INSALATE	
House Salad A combination of mixed greens, cucumbers, parmesan cheese, carrots, tomatoes & mushrooms - creamy Italian house dressing	...20
Caesar Salad Hearts of romaine, croutons, parmesan cheese, Caesar dressing	small ...11 large ...22
Antipasto Salad Mixed greens with julienne of salami, mozzarella and provolone tossed in a balsamic vinaigrette topped with gorgonzola cheese	...25
Seafood Caesar Salad Shrimp and bay scallops, hearts of romaine, croutons, Parmesan cheese - Caesar dressing	...25
PASTE	
Spaghetti with Marinara or Meat Sauce with meatball or sausage	...26
Angel Hair Pomodoro Fresh basil, garlic and tomatoes	...23
Penne Puttanesca Garlic, capers, olives, mushrooms	...23
Spaghetti Alla Carbonara Cream sauce with Italian bacon, garlic, white wine and Parmesan cheese	...25
Pasta Primavera Angel hair pasta in a marinara sauce with a medley of fresh vegetables du jour	...25
Rigatoni with Sausage in a Pink Vodka Sauce Rigatoni and sausage sautéed with shallots, garlic and vodka	...26
Penne Alla Nina Penne with Italian sausage, artichoke hearts & sun-dried tomatoes tossed with parmesan cheese, olive oil, basil & garlic - topped with mozzarella cheese	...27
Chicken Picatta Scaloppini of boneless breast of chicken in a lemon, butter, caper sauce	...27
Chicken Picatta with Ravioli Alfredo Chicken in a lemon butter, caper sauce served with Ravioli in Alfredo sauce	...27
Penne Paste alla Pesto Basil, pine nuts, olive oil and Parmesan cheese with shrimp and bay scallops	...25
Penne Paste Riviata Small penne pasta with sausage, mushrooms, green onions and chili flakes in a marinara sauce	...33
Linguini Pescadora Linguini pasta with shrimp, scallops, clams and mussels in a tomato basil marinara sauce	...23
Fettuccine Alfredo Cream sauce made with butter, cream and freshly grated Parmesan cheese	...25
Gnocchi Alfredo with Mushrooms & Sun-dried Tomatoes Small potato dumplings in a cream sauce with sun-dried tomatoes and mushrooms	...27
SECONDI	
Charbroiled Atlantic Salmon Charbroiled with lemon butter and caper sauce	...27
Fresh Sea Scallops Hand selected extra large scallops from Maine, saute meuniere	...27
Fresh Sanddabs A delicate and mild Pacific ocean species of scallops with lemon butter and white wine sauce	...27
Shrimp Scampi with Linguini Large shrimp sauteed in lemon juice with linguini	...27
Large Shrimp and Sea Scallops Sautéed in lemon butter, white wine and almonds with steamed rice	...28
Sole Veronique Sautéed in lemon juice and almonds	...





# TEXAS RESERVE

TITLE-BILLY FORGES REGULAR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1234567890  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Sub Title-Constantia Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

By Line-Constantia Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

Texas Reserve, a redesigned article from Texas Monthly. Photos credited,  
Texas graphic created for the spread.





# TEXAS RESERVE

THE LEGACY OF TEXAS WINE

By Courtney Schiesl

Photo by Bramgino

They say that everything's bigger in Texas, and while the state's wine industry may not be quite bigger than California's, or Washington's, or Oregon's, it certainly has come a long way in a short amount of time. In fact, the multi-billion dollar Texas wine industry vies for fourth place in size with New York from year to year, despite the fact that a wine lover is far more likely to find a New York State wine in their shop than one from Texas.

So what's the deal with Texas wine, anyway? Is it something to keep an eye on? Or is it more of a tourism-driven industry, as many states' wine industries are? Here's the low-down on Texas wine.

1 Wine Magazine — February 2018

Wine Magazine — February 2018 2





## THE HISTORY OF TEXAS WINE

While Texas's recent wine history may not be very long, it was historically very important to the origin of American wine. It was in Texas, right near the border of Mexico and New Mexico, that Spanish missionaries established the first vineyard in North America in 1662. Grapevines remained in the state in the following centuries – the state's oldest winery still in operation is Val Verde, established in 1883 – but did not hold as much importance as other agriculture.

The modern, pre-Prohibition Texas wine industry was led by Clinton 'Doc' McPherson, then a chemistry professor at Texas Tech University, who traveled to wine regions across the U.S. in the 1960s in order to research both *vitis vinifera* and hybrid grape varieties. Along with his business partner Bob Reed, Doc planted an experimental vineyard in 1966 in the Texas High Plains comprised of 140 different grape varieties in order to see which

grapes worked best in the local climate and soil. Interestingly enough, it wasn't the most popular international grapes that thrived the most, but more obscure varieties: Grenache, Ruby Cabernet, Tempranillo, Muscat, Chenin Blanc, and even Viura vines smuggled into the country from Spain.

Unfortunately, when Doc and Reed founded Llano Estacado Winery in Lubbock several years later, in 1976, many of these original vines were ripped out of the vineyard in favor of more recognizable varieties. "At the time the idea was that we needed to focus on what could sell – the big names – Cabernet [Sauvignon], Sauvignon Blanc, Chardonnay, even if it wasn't what ultimately produced the best wine," notes Kim McPherson, Doc's son and current winemaker and proprietor of McPherson Cellars, who at that time worked with his father as winemaker for Llano Estacado. "It's now one of my biggest regrets – I wish we

could go back. If I could get my hands on Viura cuttings, I'd plant it here in a heartbeat."

Other leaders of the Texas wine industry were Ed Ahler of Fall Creek Winery, known for establishing vineyards in Texas Hill Country soon after Doc and Reed founded Llano Estacado in the High Plains; Richard Becker of Becker Vineyards, who put the Viognier grape on the map in-state; and the proprietors of Messina Hof, a pioneer of East Texas winemaking. It wasn't until 2005, however, that real growth occurred in the industry, largely thanks to the state passing its direct shipping bill, allowing Texas wineries to ship directly to consumers both in and out of state. Since then, the number of bonded wineries has risen from 40 to nearly 400, and there has been a recent charge led by small, experimental producers to plant new grapes and use only Texas fruit for Texas wines – but more on that later.



Photo courtesy of Texas Wine Journal

3 Wine Magazine – February 2018

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

### CLIMATE

Today Texas has over 4,000 acres of vineyards covering eight established AVAs and beyond. While the climates of all Texas winemaking regions are not the same – the state is roughly the same size as the country of France, after all – there are a few general climactic similarities. Texas generally has a warm continental climate, similar to many regions of Portugal, Spain, central Italy, and the Rhône Valley. But despite what anyone who has experienced a summer day in Dallas or Houston might think, heat is not the state's biggest climactic challenge. The biggest issues are spring frost, hail, and lack of water. This is why many recognizable grapes, such as Merlot, Pinot Noir, and Chardonnay, are not well suited to Texas winemaking, as they bud early and therefore could be decimated by frost.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Photo by Maya Kruchanov

## REGIONS

### Texas High Plains

The second largest AVA in Texas, Texas High Plains covers 8 million acres in the state's panhandle around Lubbock. As the name implies, the region is located west of the elevation line that separates the high plains from the lower plains, and the elevation of the vineyards rises from 3000 to 4100 feet. Though 80 percent of Texas's wine grapes come from the High Plains, it still comprises only a small proportion of the region's agriculture; cotton and wheat far outpace vineyards.

As McPherson puts it, "I don't really think there are other regions that show as much promise as the High Plains." The climate here is more continental and semi-arid, with rainfall averaging around 18 inches, causing many vineyards to require irrigation, but the region benefits from well-drained soils and intense wind to dry out vineyards and help prevent against spring frost and disease. While temperatures are more moderate throughout the year, with the excellent combo of a lower annual temperature yet rarely hitting temps below freezing, Texas High Plains is also one of the only Texas wine regions with diurnal temperature variation during the ripening season (in June, for instance, morning temperatures in Lubbock were 60 degrees Fahrenheit, just a few more than in Napa, according to McPherson), a key to balancing ripe flavors with acidity. These factors, as well as the soil variation and area available to plant, make Texas High Plains the likely hub of the state's quality winemaking future.

### Texas Hill Country

Clocking in at a whopping 9 million acres, Texas Hill Country is the largest AVA in Texas and the second largest in the country, after the Upper Mississippi River Valley AVA. Located just northwest of Austin and San Antonio, the landscape is comprised largely of low, rolling hills and steep canyons, with the highest elevations – maxing out around 2100 feet – located in central and western Texas. Drought is relatively less of a problem in Texas Hill Country, with the region receiving 24 to 28 inches of rainfall a year, and humidity is increased because of the region's proximity to the warm Gulf of Mexico.

Much of the region lies on a base of limestone soil, giving great structural and aromatic potential for the wines, but Texas Hill Country



"I don't really think there are other regions that show as much promise as the High Plains."

Texas Wine Regions

doesn't see as much diurnal variation during the growing season as other regions, a necessity in warmer winegrowing regions in order to preserve acidity. The weather can also vary from year to year, and frosts are generally harsher in Texas Hill Country, making it a more challenging region for winegrowing. Regardless, when it comes to Texas Hill Country wines, "The aromatics are second to none," says Brock Estes, owner and winemaker of Fly Gap Winery. "The fruit might not quite be as focused on its own as High Plains fruit, but blended wines are killer."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

### GRAPES

Partially because Texas is such a young winemaking region with a recent explosion of new wineries, there is a plethora of grape varieties grown in the state, from popular international grapes like Cabernet Sauvignon and Merlot to less widely planted varieties like Tempranillo and Sangiovese. It's important to note that state laws allow wines to be labeled

as Texas wine if 75 percent of the fruit that goes into the bottle is from the state itself – meaning that 25 percent of the fruit could come from anywhere, making the wine arguably less representative of its state of origin. This has been a necessity in the past because winemaking has outpaced the agricultural side of the industry, meaning that there simply wasn't enough reliable fruit to make Texas wine on a large scale. With the recent surge of energy into the industry, however, some producers are pushing to change regulations, proposing a law that would require Texas-labeled wines to be made from 100 percent Texas fruit in five years.

In the 1980s, classic Bordeaux and Burgundian grape varieties dominated vineyards, as they sold more easily. This was also a time when the climate was somewhat cooler than it is today, so while Merlot and Chardonnay still may not have been the most suitable grapes for the climate, winemakers were actually able to make warm-weather versions of these wines. Now producers are focusing more on varieties that work well with the climate and soil of Texas's wine regions, rather than ones with international acclaim. "I am a big proponent

Wine Magazine – February 2018 4



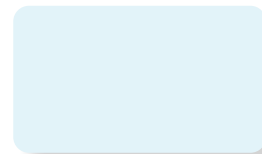
# AARP®



C 98% M 74% Y 33% K 15%



C 60% M 0% Y 8% K 0%



C 9% M 1% Y 2% K 0%



C 0% M 93% Y 92% K 0%

**Title-Montserrat Bold**  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ 1234567890  
abcdefghijklm**no**pqrstuvwxy

Sub Title-Montserrat-Regular  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ 1234567890  
abcdefghijklm**no**pqrstuvwxy

Text-Montserrat-Light  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ 1234567890  
abcdefghijklm**no**pqrstuvwxy

This brochure was created ficticiously for AARP to help give practical information to families and friends on how to best take care of their loved ones in times of need, while taking care of themselves. I went with a very readable font, Montserrat, in various weights, for those who might be visually impaired and coordinated several blues and white to highlight AARP's signature logo.









Providing assistance for your loved one, while taking care of yourself.



## What is family caregiving?

Family caregiving is the act of providing at-home care for a relative, friend, or other loved one with a physical or mental health problem. As life expectancies increase, medical treatments advance, and more people live with chronic illnesses and disabilities, many of us find ourselves caring for a loved one at home.

Whether you're taking care of an aging parent, a disabled spouse, or looking after a sick child, providing care for a family member in need is an act of kindness, love, and loyalty. Day after day, you gift your loved one your care and attention, and improve their quality of life, even if they're unable to express their gratitude.

Whatever your particular circumstances, being a family caregiver is a challenging role and likely one that you haven't been trained to undertake. And like many family caregivers, you probably never anticipated this situation. However, you don't have to be a nursing expert, a superhero, or a saint to be a good family caregiver.

With the right help and support, you can provide loving, effective care without having to sacrifice yourself in the process. And that can make family caregiving a more life-affirming experience.





# Family Caregiving: Help and Support for Caregivers

- » Start the conversation
- » Form your team
- » Have a plan
- » Find Support
- » Care for yourself



Caring for a family member or close friend is one of the most important roles you'll play. It may start with driving your loved one to get groceries or to the doctor. Later, you may find yourself taking more time off from work, preparing meals or handling bills.

No matter where you are in the journey of family caregiving, whether anticipating a future

need, helping with a family members' move to assisted living or providing full time care, having a helpful guideline will make the process much easier.

This guide is a useful tool to help you care for your loved one. You'll find information, resources and checklists to help you get organized and find the support that you might need.

## Start the conversation

You may be weary of initiating a conversation with your loved one about sensitive topics, but sooner is better. Having a plan will help you be more prepared during a crisis.

### Information Every Caregiver Should Know:

- **Healthcare** – including medications and the names of physicians.
- **Finances** – be sure to approach money matters with respect and care.
- **Housing** – does your loved one want to stay at home or move in with family?



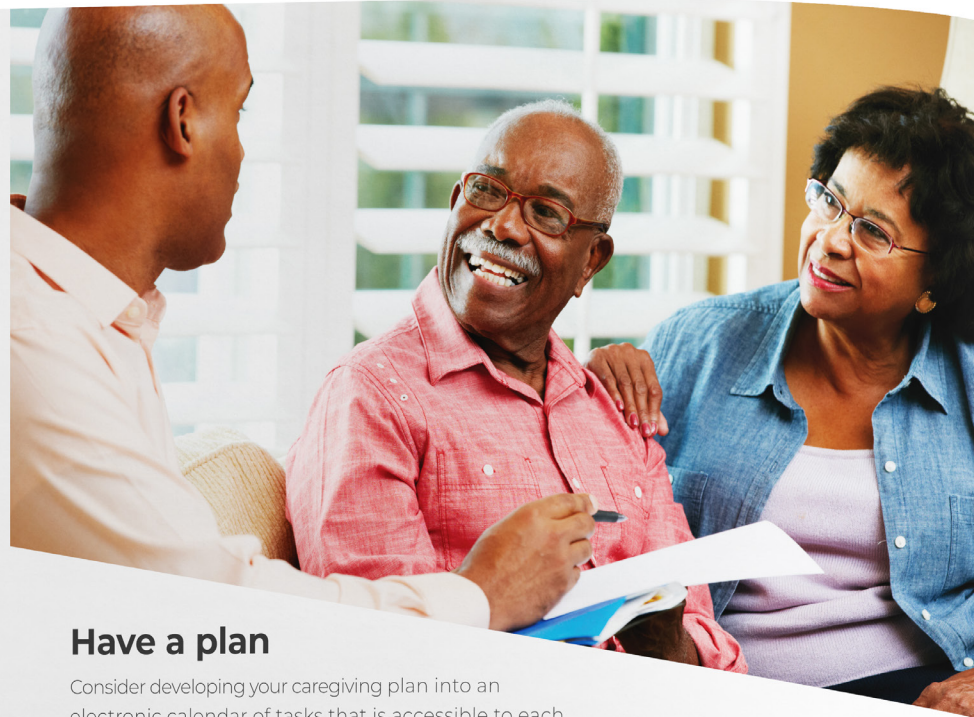
## Form your team

Caregivers should be creative about enlisting support. Even younger members of a family can contribute in special ways.

- **Family members** – even those who live out-of-town can find ways to pitch in.
- **Friends** – friends and neighbors are often eager to lend their support.
- **Community members and faith networks** – reach out to anyone who may be able to help.







## Have a plan

Consider developing your caregiving plan into an electronic calendar of tasks that is accessible to each member of the caregiving team.

- **Seek input** – from your entire care team, including your loved one.
- **Each individual's responsibilities** – be sure to specify when each task is to be completed.
- **A system for communicating with your team** – use email, online communities or whatever works best for you.

## Care for yourself

Being an effective caregiver means asking for help when you need it.

By taking time to care for your own needs, you're less likely to feel worn out by your caregiving responsibilities.

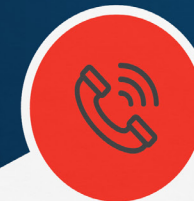
- **Making time for exercise, nutrition, and sleep** – caring for yourself helps you better care for others.
- **Joining caregiver support groups** – for information, insight, and support.



# Find Support

It's OK to reach out for extra support. If you've discovered the scope of care that is needed is beyond what you or your team can provide or if you're not sure what is needed, you might consider getting help from an organization in your community.

- **Community resources** – such as meal delivery, transportation, and adult daycare services.
- **Professional counseling** – discussing the challenges of caregiving may be therapeutic.
- **Hired home care services** – even part-time or occasional help can make a big difference.
- **Looking into workplace benefits** – many employers offer support for caregivers via flextime or alternative schedules.



**AARP**

**Caregiver Resources**

Visit the AARP Caregiving Resource Center for information, tools and resources for caring for a loved one at

[www.aarp.org/caregiving](http://www.aarp.org/caregiving)  
or call 877-333-5885

For Spanish resources visit  
[www.aarp.org/cuidar](http://www.aarp.org/cuidar)  
or call 888-971-2013  
[www.aarp.org/  
prepareto caresurvey](http://www.aarp.org/prepareto caresurvey)  
-AARP Family Caregiving





**AARP**

601 E Street, NW | Washington, DC 20049  
AARP Caregiving Support 877-333-5885  
[www.aarp.org/caregiving](http://www.aarp.org/caregiving)

