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Meet Virginia.

Virginia grew up in Atlanta, Georgia and moved to Texas in 2020 to attend Baylor University. Having initially applied as a marketing major, she quickly realized her true passion lied in design and has spent the last four years studying fine arts and honing her graphic design skills.

Virginia has felt a pull towards beauty for as long as she can remember. Whether capturing photos on her little pink Casio as a kid, or scribbling in the margins of every school paper, her life has been marked by the pursuit of art and the act of creating.

The classes she has taken at Baylor have nurtured this passion and allowed her to work in a variety of mediums such as printmaking, film and darkroom photography, ceramics, and sculpture. These have taught her formative and foundational design skills that not only allow her to work with her hands, but provide a wealth of knowledge and a myriad of principles which to apply to graphic works.

Virginia is a curious learner who delights in small details, and who gives her all to every project she is involved in. She is always eager to soak in new knowledge, and consistently fueled by excitement for all that lies ahead in the evolving field of design!
My brandmark was hand-drawn to evoke a dynamic sense of movement and playfulness. The exclamation mark replacing the stem of the H brings energy and excitement to the page, similar to my approach to design. Handwriting is the avenue through which I first fell in love with this art, so it feels only fitting that my mark should reflect the same enthusiasm, using a cool and calm blue, paired with a bold and bright orange to capture the full extent of my personality!
KICKER is a business based in Steamboat Springs, Colorado designing apparel for the technical skier. KICKER is built to last for generations. They are the only ski brand that designs limited products for the technical skier in the United States who desires excellence over abundance in a world of mass consumption. Using classic, dynamic colors and a bold, informal brand voice, I created a brand that draws consumers in, inviting them to ‘kick it up a notch.’
Brim is a producer of quality vanilla products. They believe that every baking experience can be elevated with the essence of pure vanilla, flavor to the Brim. The packaging system dynamically displays iterations of Brim vanilla products in a standout, playful, and refreshing manner. With bold type and unexpected color, the result is a brand that reflects the nature of the baking experience: anticipatory, exciting, and life-giving.
A publication inviting the reader to walk through a day in the city of Florence, Italy. This city so rich in art, culture, and history, can be a challenge to allow oneself to simply meander through the streets, and take in its beauty. With refined typography and soft color palette, I invited the reader to embrace leisurely exploration, allowing themselves to wander aimlessly— indulging in every fleeting, glorious detail to fully absorb the wonderful city of Florence.
NOWHERE to be EVERYWHERE to go
LOOK up & LOOK out
guardian into a guardian gone

A lift my eyes to the hills,
where does my help come from?
My help comes from the Lord,
Maker of heaven and earth.

David is the first king of Israel, and his story is a powerful reminder of the importance of looking up to God in times of trial and looking out to others who may need our support. As we stand before the marvels of ancient architecture, let us remember that the beauty we see is a reflection of the beauty we can bring into the world.

Your time and devotion to the ongoing mission of Christian Volumes, Inc. will help ensure that the story of David—a hero, a king, and a man of faith—will continue to inspire generations for years to come.
REST & RESET
Experience & relaxation

Take a moment to rest your gaze and allow those around you to relax.

Haven's historic and artistic treasures are centrally located and deeply connected, exuding a warm atmosphere. Finding a quiet haven in a vibrant setting of scenic beauty and charm is a treat for the senses. The combination of historic charm and modern comfort makes this an incredible experience of the day. It is these moments of peace, the serenity and stillness, which can take you beyond your daily routine and bring the calm into your life. Haven offers a space where everyone can experience relaxation and tranquil beauty.

Haven's lush green landscapes, historic buildings, and the warmth of the spirit of the area surround you.

“Would you come take a rest and have a glass of wine? It's time to put your worries down and clear the day's lethargy.”

— Anonymous
This infographic poster on the clean water crisis in Zimbabwe, utilizes a combination of typography and illustration to mirror the stratified layers of the Earth, effectively depicting the multi-faceted nature of this crisis—from socio-economic factors to environmental challenges. The format guides viewers through the intricate depths of the problem and illustrates the layers that must metaphorically be drilled through to access clean water in the region.
Drilling Towards Hope

The power of clean water to change lives and transform communities

In Zimbabwe, many communities lack access to clean water, enduring hardship throughout the year, especially during the dry season. Access to water is often precarious, necessitating a lengthy journey of over two hours, typically. This externalizes pressure on results in waterborne illnesses, prompting early visits to clinics for medication they can rarely afford. It means days of schooling for children, further impeding the community’s ability to work and earn income.

CRISIS

Local providers and charities in Zimbabwe tackle the water crisis with two main solutions.

In smaller communities, the preferred option is a hand pump—a hand-powered drill that brings water to the surface for community-wide access. These pumps are well-maintained and become a key point of ed in water supply and pride for the village.

In larger regions, a reservoir pipe system is installed to provide water for surrounding villages. Boiling it is taken distributed throughout the area. Tank stands scattered throughout the then provide clean water to thousands, a previously unimaginable luxury, brought right to the doorstep.

AID

Clean water alone won’t solve the problems of an entire community, but it can. Local nonprofits help communities invest in sanitation and hygiene practices, training people to build sanitary facilities and adopt clean habits at home. With clean water and proper resources, communities see positive changes—increased school attendance, higher incomes, and more opportunities for women to learn skills and build careers.

HOPE

When we think of drilling a well, we think of hope and achieve restoration for many in Zimbabwe. It starts with— but is so much more than— clean water.
Shore Satellites is a satellite installation company based in Honolulu, Hawaii. On the island they are committed to bringing the Universe to your doorstep, one installation at a time. They believe that making stronger connections begins within the home first, then expands to the rest of the world. The dynamic mark combines Hawaii’s quintessential hibiscus flower with a satellite, connecting the heritage of the island to the brand’s mission of communication. Deep navy paired with a vibrant fuchsia creates a balanced and expressive mark.
MAKING STRONGER CONNECTIONS
THE UNIVERSE AT YOUR DOORSTEP
This whimsical publication, “The Lost Art of Letter Writing” is born from a reflection on the communication habits of our digital age. Through a playful blend of illustration and hand lettering, this book highlights the waning tradition of handwritten letters. Each page evokes nostalgia for the tactile and personal connection such letters offer, urging one to rediscover the joy of putting pen to paper in an increasingly technological world.
The Lost Art of Letter Writing
Pen Pals!

Pen pals offer a unique connection in handwritten letters, fostering meaningful relationships across distances. In the wake of digital correspondence, writing physical letters preserves a sense of intimacy and authenticity, allowing a deeper exchange of thoughts and emotions.
Handwritten letters used to be an arm's reach away, each with a unique expression of the sender's personality.

But with the rise of texts and emails, we've lost the beauty of seeing someone's handwriting and feeling the weight of their words on paper.

There's a certain intimacy and charm in handwritten notes that digital messages simply can't replicate.
Let’s keep the party going!
vherschend.com