

34





# Contents

## **Ella Hext Personal Branding**

Identity Design.....2-3

## **Soul Radiance Aromatherapy**

Identity Design.....4-5

## **Sweet Tooth Candy Company**

Chocolate Bar Design.....6-7

## **Barrier Dermatology**

Sunscreen Product Design.....8-9

## **Root Rush Company**

Bulb Box Design.....10-11

## **World Hunger Relief Waco**

Annual Report.....12-15

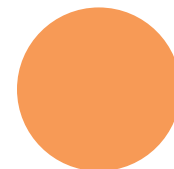
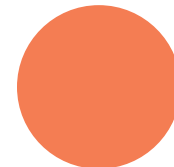
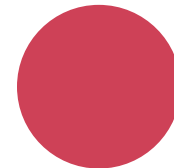
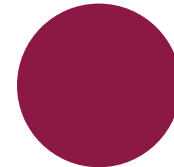
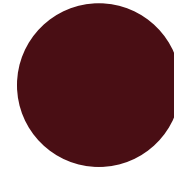
## **Zoo Nights**

Illustrated Event Poster.....16-17

# ella hext

Designer & Illustrator

My personal identity as a designer is intricately woven into every facet of my branding. Through the fusion of bold, bubbly type and meticulous manipulation, my brand identity and letter mark exhibit a distinct vibrancy and energy. The fusion of dark shades of warm colors like pink and orange not only radiates friendliness but also underscores a sense of professionalism and innovation. Central to my brand is the symbolic representation of a butterfly, embodying my continual evolution and growth both as an individual and as a designer. Just as the butterfly undergoes transformation, I am constantly refining my craft and embracing new challenges, ensuring that my work remains dynamic and ever-evolving.



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 [ellahextdesign.com](http://ellahextdesign.com)  
 [ellahext@gmail.com](mailto:ellahext@gmail.com)  
 832.904.6223



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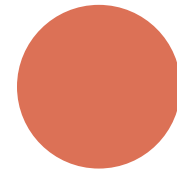
[ellahextdesign.com](http://ellahextdesign.com)



P.O. Box 6142



Soul Radiance is your gateway to tranquility and vitality. Our aromatherapy essential oils, portrayed in a vibrant stationery set, offer a sanctuary from the chaos of daily life. Designed to relieve stress, enhance focus, and promote relaxation, our blends bring balance and radiance to your world. Embrace the transformative power of Soul Radiance and discover the joy of inner peace.



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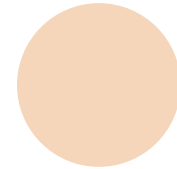
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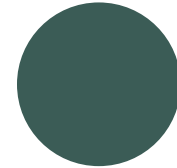
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Soul  
radiance



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Soul  
radiance

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 @soulradianceoil

**Katherine Coy**  
Chief Executive Officer

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essential@soulradiance.com  
514.905.6229

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Soul  
radiance

# Sweet Tooth Candy Company

Introducing Sweet Tooth Candy Company's vibrant CBD-infused chocolate bars. Our eye-catching packaging bursts with color, reflecting the joy within each bar. Enjoy a delightful boost of positivity or a relaxing evening treat with 2-3 squares. Indulge in rich chocolate with soothing CBD, and let these delicious chocolate bars sweeten all of your moments in style.



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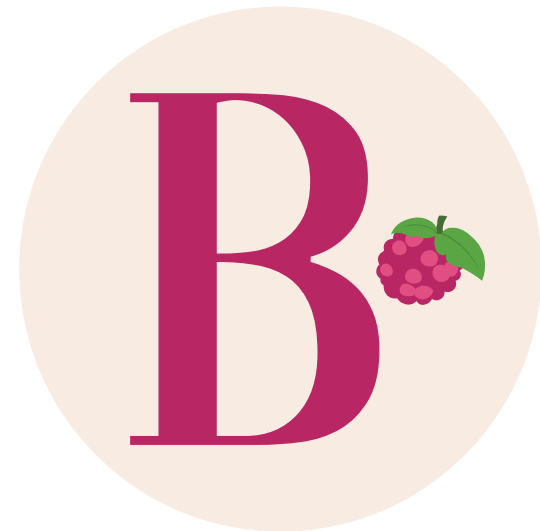
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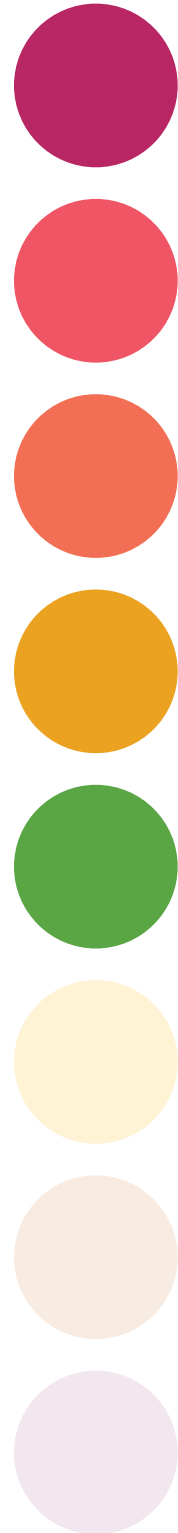






**BARRIER**  
dermatology

Say hello to BARRIER, a revolutionary sunscreen born from a luxury dermatology company. Infused with raspberry seed oil, a natural SPF, our sleek packaging combines style with functionality. Designed for adults prioritizing skincare and clean ingredients, BARRIER offers luxurious protection against UV rays. Experience the future of sun care with BARRIER.



**VOGUE REGULAR**

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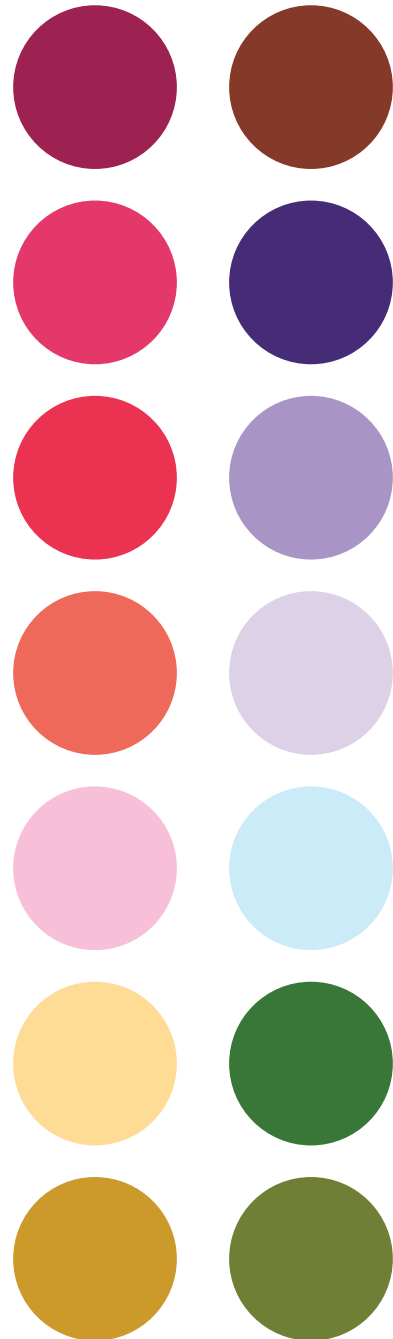
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Introducing Root Rush, the company born from a passion for sustainability and design, offers the Bulb Box—a sustainable, immersive cultivation experience. Our target: eco-conscious individuals, nature lovers, and gardening beginners. Through vibrant branding and user-friendly instructions, we bridge nature and modern living—one beautiful bulb at a time.



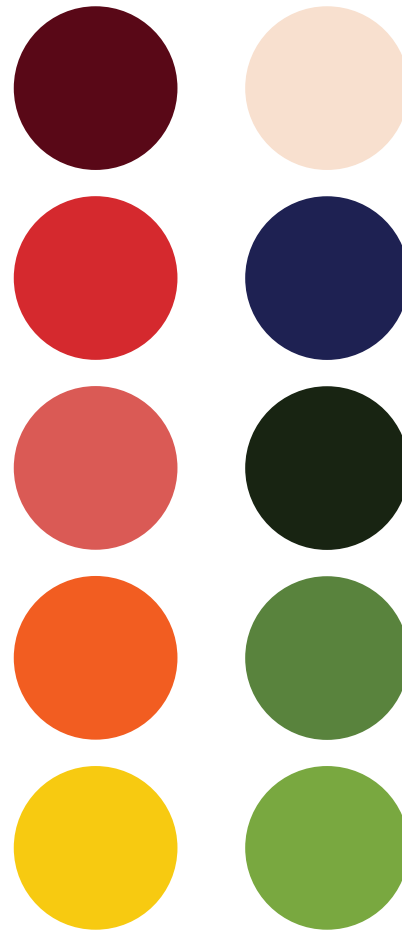
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Welcome to World Hunger Relief Waco (Inc.)'s colorful and educational 2022 Annual Report. Packed with vibrant visuals and insightful content, this report brings our mission to life. From captivating photos to interactive charts, each element is designed to inform and inspire. Join us on this visual journey as we work together to fight hunger and create a brighter future. World Hunger Relief, Inc. logo and all photographs were not created by Ella Hext.



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WORLD HUNGER RELIEF, INC.

# WORLD

Against Hunger  
2022 Annual Report

# Our Mission

World Hunger Relief is “a Christian organization committed to the alleviation of hunger around the world.” Its mission is to “train individuals in a holistic ministry that equips them to work with communities in developing sustainable farming techniques, educate those with an economic abundance on methods of conserving and sharing resources, and participate in local and international sustainable development programs.”

The farm exists to be a learning laboratory that equips interns with sustainable farming techniques and community development skills in Christian agricultural work, inspires empathy and compassion for those who live without adequate food, and refines our work by engaging in local and international partnerships.

As an active farm, WHRI is committed to sustainable practices that nourish people, communities and the land. As an educational farm, WHRI is committed to demonstrating viable small-scale farming techniques and maintaining facilities hospitable to learning. As a non-profit that exists by and for our community, WHRI is committed to focusing on finding and sharing solutions for today’s many issues.

“We envision a robust, resilient, and regenerative food system that prioritizes local agricultural production, equitable access to healthy food, and ecological sustainability.”





# Partnerships

*World Hunger Relief, Inc. is driven by our mission to Train, Motivate and Partner. Since partnering is one of our core pillars of our mission statement, we have intentionally sought and actively participated in coalitions and strategic partnerships that make a collective impact on the community. Below is a brief description of some of our partnerships and collaborations related to the Veggie Van. There are many other partners contributing in a wide variety of meaningful ways.*

## Thank you to our partners:

**Live Well Waco**  
(the healthy living group of Prosper Waco)  
(livewellwaco.org)

**McLennan County Hunger Coalition**  
(foodplanningtaskforce.org, mclennanhunger.org)

**Rapoport Academy**  
(rapoportacademy.org)

**St. Luke African Methodist Episcopal Church**  
(www.stluke-amechurch.org)

**Texas Hunger Initiative and the Baylor School of Social Work**  
(baylor.edu/texashunger,  
www.baylor.edu/social\_work)

**Waco Community Development**  
(www.wacocdc.org)

**Waco-McLennan County Health District**  
(waco-texas.com/cms-healthdepartment)

**Waco Independent School District**  
(wacoisd.org)

## Thank you to our funding partners:

**Cooper Foundation** has provided funding for staffing of the van.

**Waco Foundation** has funded the van and market research.

**Rapoport Foundation** has provided funding for school gardens and the staff time needed over the last year as we have developed the plans of the van.

**”We believe that the excitement we feel building around the Veggie Van will allow us to recruit more organizational partners as well as volunteers and donors who will contribute to long term sustainability!”**

*Other funders who have also helped us develop related programming, relationships, and capacity include: Darden Restaurants, the Evangelical Church in America Hunger Program, the Presbyterian Hunger Program of the PC(USA), and the Texas Baptist Hunger.*



# ZOO NIGHTS

ZSL London Zoo has launched a series of adult-focused events that will hopefully get visitors to see the zoo in a new light, and think of the zoo as more than just a place you take the kids to on the weekend. The Zoo Nights are being promoted with a campaign, the identity for which was designed and illustrated by Ella Hext. All type was not created or manipulated by Ella Hext.





