





Growing up in East Texas gave me a love for folk art and storytelling that I reflected in my personal identity-mark. The deer represents myself, always curious and ready for adventure. The star represents both the Lone Star of Texas, and my ever-constant search for creative inspiration. The moon behind represents both the love I have for my soon to be husband and the changing mediums in which I make my artwork, be it digital or physical.

Sophy Moon

Ohno Blazeface 12pt Italic

Sophy Moon

Helvetica Neue



CMYK 5 100 52 0
 RGB 226 25 90
 HEX #E2195A



CMYK 3 72 96 0
 RGB 234 106 442
 HEX #EA6A2A



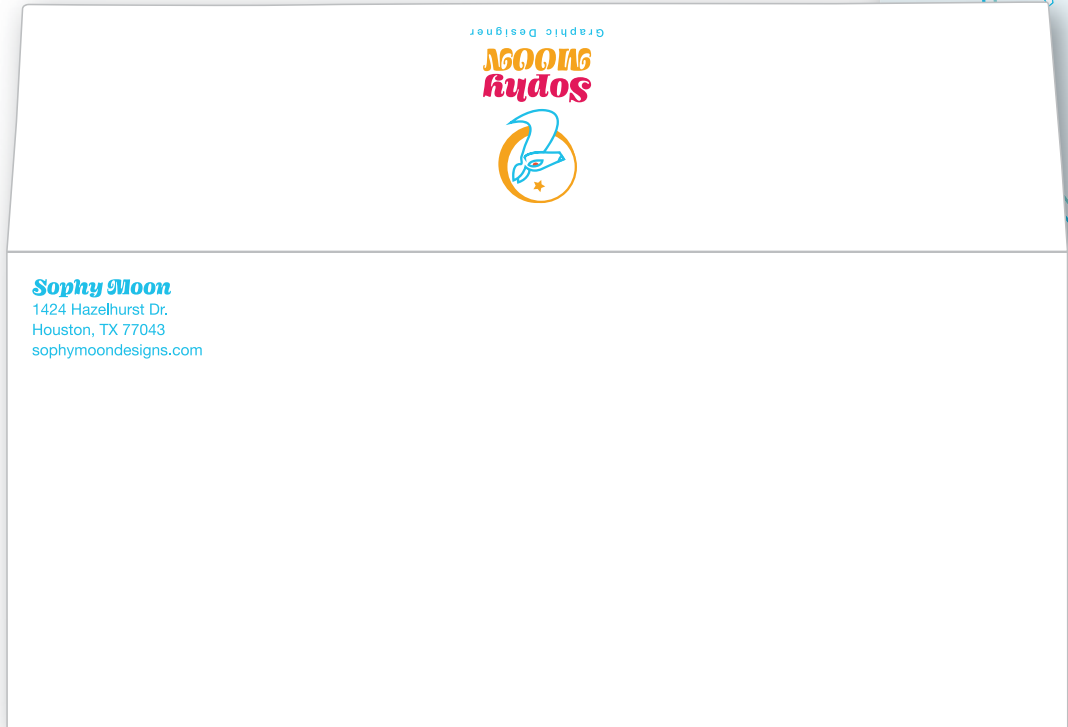
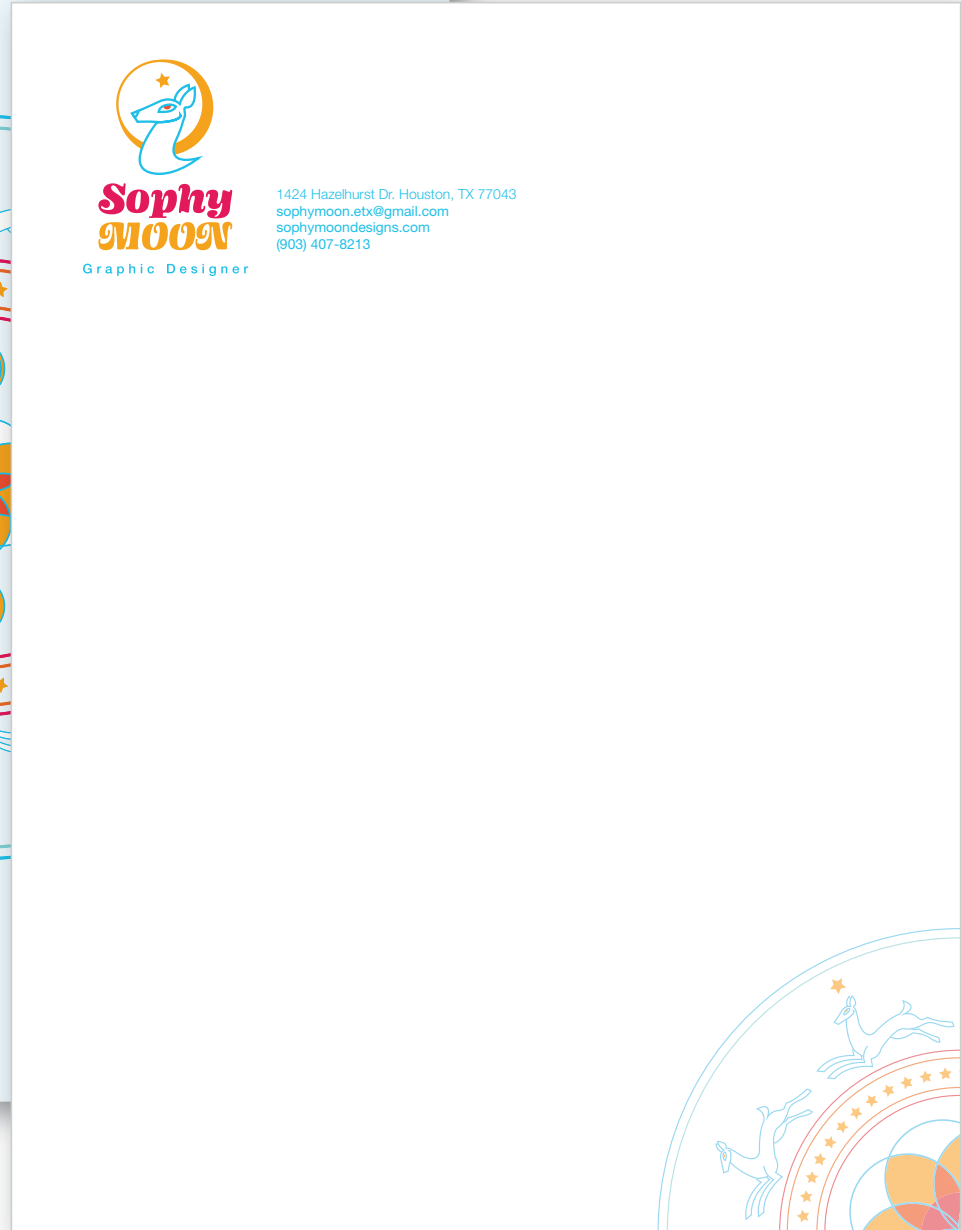
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CMYK 48 0 18 0
 RGB 127 207 211
 HEX #F4CFD3



CMYK 67 1 4 0
 RGB 31 91 232
 HEX #1FBFE8





Makajiki is a high-end pescatarian restaurant identity nestled in the coastal hills of Sausalito, California. It is one of the few restaurants in the United States that serves meals in the Kaiseki style, offering a fresh and vibrant take on a traditional Japanese multi-course tasting menu. There are three menus; the main one offers the mutli-course menu, the second offers alcohol pairings, and the third gives appetizer options for a raw bar, where fresh seafood and sashimi is served.

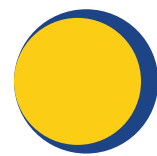
The name Makajiki (kanji: 真旗魚) translates literally to “true marlin,” but is more commonly used as the Japanese name for the striped marlin, the highest quality type of marlin that is sold in Japanese fish markets. The wave graphic is based on a traditional wave pattern dating back to the 6th century called seigaiha. To bring this powerful, flowing pattern to life, I hand cut linoleum stamps and printed the design onto paper with india ink, which I then scanned into the computer and converted into vectors. The logo was also designed this way by etching the kanji into the stamp and scanning the print.

Makajiki

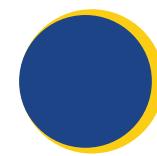
The Seasons Bold

Makajiki

Montserrat



CMYK 2 18 98 0
RGB 252 205 21
HEX #FCCD15



CMYK 100 85 17 4
RGB 29 68 135
HEX #1D4487



Makajiki

Eight Courses*
Alcoholic pairings included

Up to two guests
\$199

Up to eight guests
\$290

*Raw bar menu is
separate from fixed price



New Moon
Sakizuke - Appetizer
chilled Kusshi oyster shooter,
cucumber and yuzu granita



First Quarter
Mukozuke - Sashimi Course
halibut, sea bass, and spot prawns,
with yuzu kosho sauce



Full Moon
Futamono - Soup Course
miso, enoki mushrooms,
tofu, and watercress



Last Quarter
Su-zakana - Vinegared Dish
heirloom tomatoes, cucumber,
daikon radish yuzu vinaigrette



Waxing Crescent
Hassun - Seasonal Platter
uni, seaweed, scallion ceviche,
and lightly smoked albacore tataki



Waxing Gibbous
Takiawase - Simmered Dish
dashi broth, kombu, and wakame



Waning Gibbous
Yakimono - Grilled Course
grilled wild-caught salmon,
sake-miso marinade,
roasted kabocha squash,
and charred scallions



Waning Crescent
Mizumono - Dessert
matcha green tea mousse,
black sesame sponge cake,
yuzu-infused whipped cream,
and edible silver leaf



New Moon
Champagne Krug Grande Cuvée Brut NV

Waxing Crescent
*Sancerre La Moussière, Domaine Alphonse Mellot,
Loire Valley, France*

First Quarter
Junmai Daiginjo Sake - Dassai 23

Full Moon
*Chardonnay - Kistler Vineyards,
Sonoma Coast, California*

Waxing Gibbous
*Riesling Spätlese - Joh. Jos. Prüm
Wehlener Sonnenuhr, Mosel, Germany*

Waning Gibbous
*Pinot Noir - Domaine de la Romanée-Conti
"Romanée-Saint-Vivant", Burgundy, France*

Last Quarter
*Sauvignon Blanc - Cloudy Bay,
Marlborough, New Zealand*

Waning Crescent
*Tokaji Aszú 5 Puttonyos -Royal Tokaji,
Tokaj, Hungary*



Caviar Service:
*Due to availability, prices
are subject to change*
Osetra - \$376 per ounce
Beluga - \$265 per ounce
Sevruga - \$189 per ounce
*Includes accompanying blinis,
creme fraiche, and assorted toppings*

Sashimi
3pc per order
Makajiki Striped Marlin - \$32
Uni Sea Urchin - \$18
Ōra King Salmon - \$24
Saba Mackerel - \$16
Hotate Japanese Scallop - \$30
Hamachi Yellowtail - \$28
Tairagai Pen Shell - \$45
Ikura Salmon Roe - \$17
Tobiko Flying Fish Roe - \$12
Mentaiko Spicy Cod Roe - \$22

Oysters
Kusshi - \$4.50 ea
Blue Point - \$3.50 ea
Kumamoto - \$4 ea
Beausoleil - \$5





Solid Rock Legal Services is a fictitious law firm client I designed, located in Port Aransas, TX. They offer services in legal and document consultations, as well as family law, custody, and divorce services. They also offer business formation, intellectual property management, disputes and litigation services, and immigration law.

The majority of the lettermark uses Didot as the main font. My goal was to communicate strength, steadfast loyalty, elegance, and overall upstanding quality. The supporting text uses Promixa Nova, a clear and classic sans serif typeface family with many options.

Solid Rock

Didot Bold

Legal Services

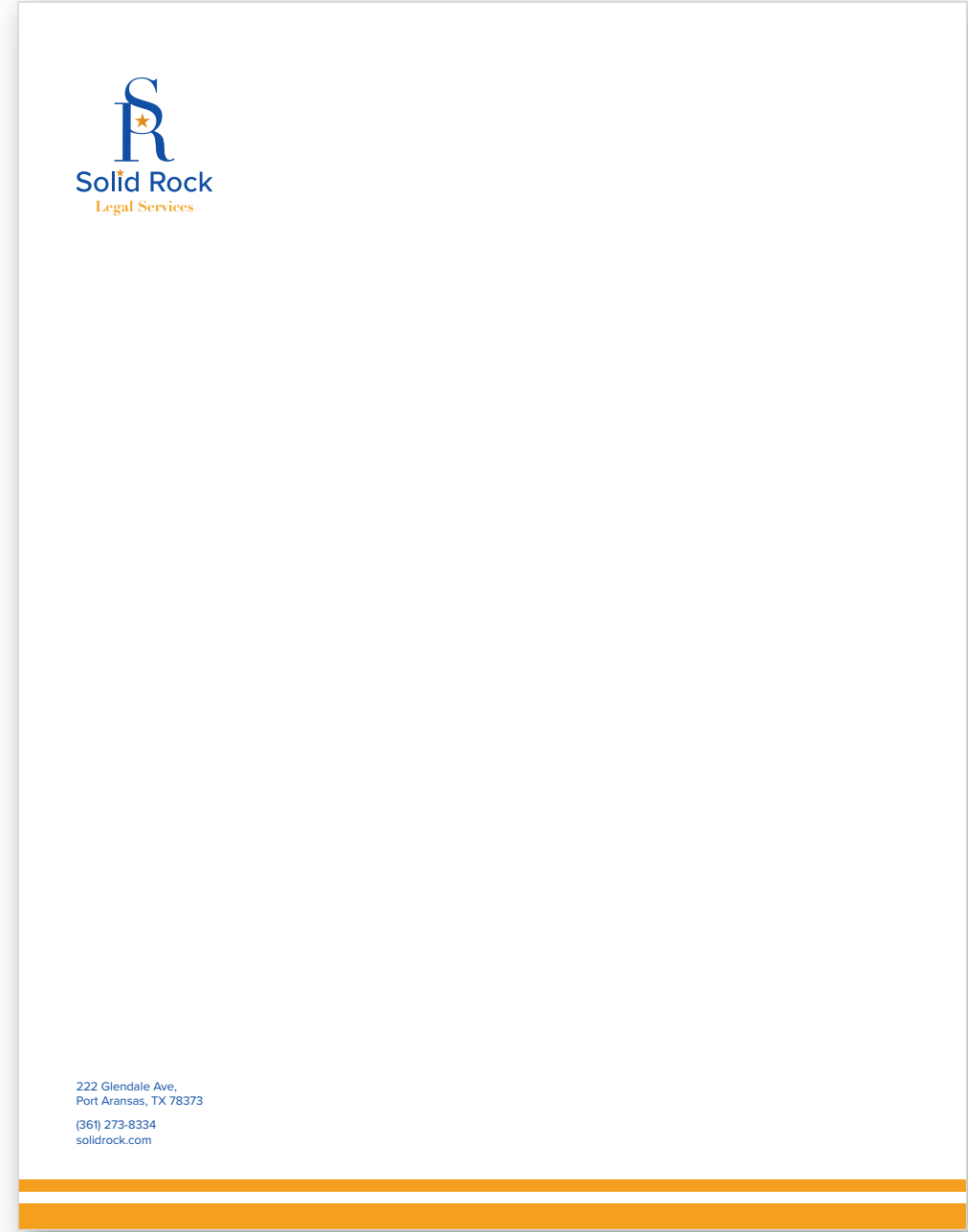
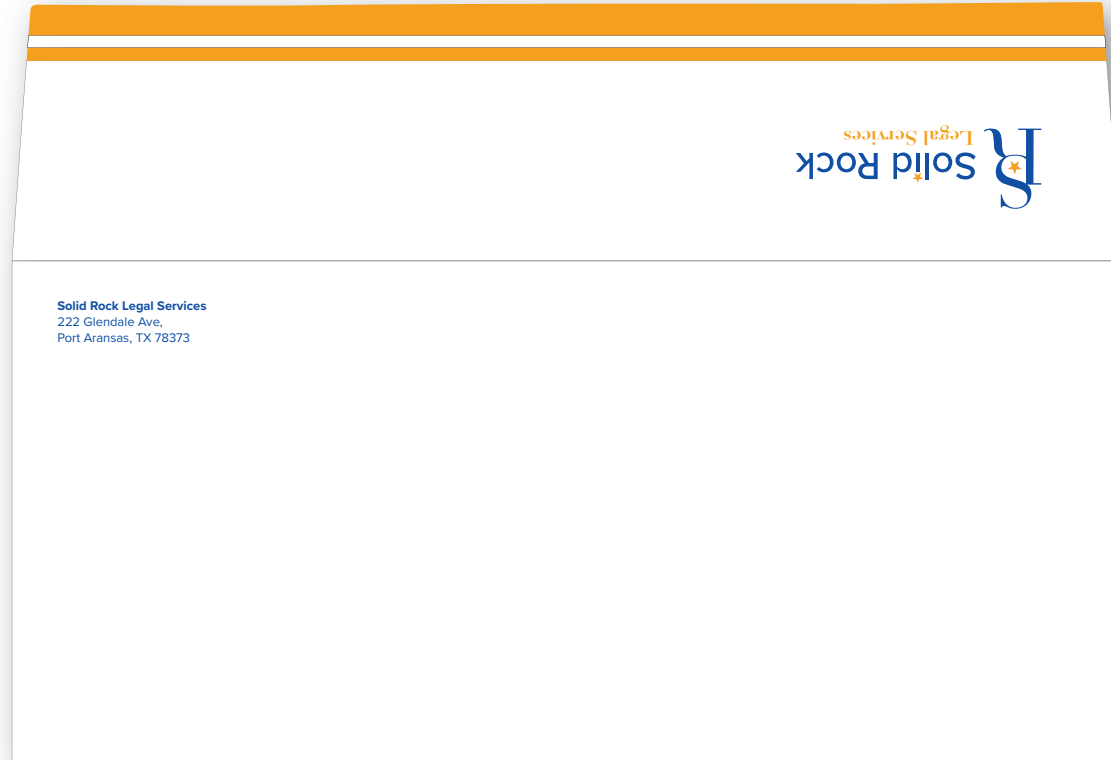
Proxima Nova



CMYK 2 43 100 0
RGB 243 159 30
HEX #F39F1E



CMYK 98 74 0 0
RGB 16 79 163
HEX #104FA3





This page includes a print advertisement developed alongside the stationery for the brand. It is meant to appear as a half-page advertisement in a newspaper introducing the firm, and displaying an offer of services that the firm provides. Contact information is included on the side.

The ad borrows both color and branding elements from the stationery, which would then be reflected in the subsequent website, and other marketing materials for the firm.

Solid Rock

Didot Bold

Legal Services

Proxima Nova



CMYK 2 43 100 0
RGB 243 159 30
HEX #F39F1E



CMYK 98 74 0 0
RGB 16 79 163
HEX #104FA3



Resolution and peace of mind are on the horizon

Who we are:

We strive to be a support for the working man to lean on. From local business affairs, to fighting for your rights in the court of law, we will be there for you when you need us most. You're more than just another face on a page; to us you are the future of our company, community, and our lives. When you partner with us, you receive world class action in all your legal affairs, while maintaining a level of treatment reserved only for family. We're here for you, from everyone at Solid Rock Legal Services.

What we do:

- Dispute and litigation management • Immigration
- Custody services • Personal injury legal services
- Legal consultation • Family law and divorce

Call us for a
FREE
consultation at:

Llámanos para un GRATIS consulta en:

(361) 273-8334

222 Glendale Ave
Port Aransas, TX 78373

solidrock.com

arroyo_dan@solidrock.com



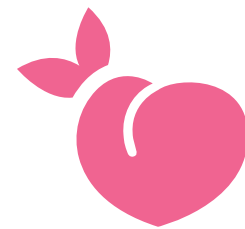
Blue Heron Preserves is another fictitious company located in the heart of downtown Houston, TX. It exists to preserve the history and legacy of fruit canning. This is done through the production of premium, small-batch preserves made with fruit from local farms and foraging organizations. The focus is placed on regional variety and unique, unheard-of flavors not typically found in grocery stores.

The logo features a blue heron, a bird that is synonymous with the South, as well as the official bird of Houston, TX. The heron itself is also a play on the myth of a stork delivering a baby. Alongside it are peaches, a fruit that sings of comfort and hospitality.

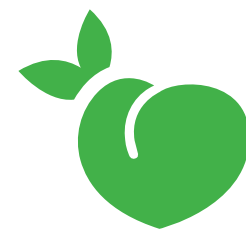
Blue Heron *Gelato Luxe*

Blue Heron
Doric LC Std Bold

Blue Heron
ITC Eras Std Medium



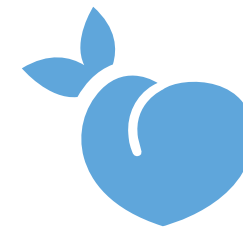
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HEX #F06491



CMYK 74 2 100 0
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HEX #42B146



CMYK 26 0 0 0
RGB 182 228 250
HEX #B6E4FA



CMYK 60 22 0 0
RGB 96 166 219
HEX #5FA6DB



We deliver supreme quality rare and regional fruit preserves from every state in the continental USA.



Eye In The Sky is another fictitious client based in Homestead, FL. They operate as a bird sanctuary just outside of the Florida Keys, aiding the local and migratory populations of birds.

They strive to protect the lives of birds in the Keys by working with national birding organizations to ensure the survival of key species.

Eye in the Sky

Garamond Premier Pro



CMYK 25 0 13 0
RGB 190 228 234
HEX #BEE4E0



CMYK 55 2 28 0
RGB 110 197 193
HEX #GEC5C1



CMYK 71 17 40 0
RGB 72 163 159
HEX #48A39F



CMYK 1 26 94 0
RGB 250 190 38
HEX #FABE26



CMYK 6 69 87 0
RGB 243 114 55
HEX #F37237



www.eyinthesky.com 19200 SW 344th St, Homestead, FL 33034 (305) 834-8229 info@eyinthesky.com



Eye in the Sky
19200 SW 344th St,
Homestead, FL 33034
www.eyinthesky.com



jbeauregard32@eyinthesky.com @eyinthesky

www.eyinthesky.com (305) 834-8229
19200 SW 344th St, Homestead, FL 33034

JEANINE BEAUREGARD
OWNER

LONDON ZOO

This is a one poster design for the London Zoo and their after hours event marketed towards adults and parents. All of the animals depicted in the poster can be found on-site in the United Kingdom. The design is focused around a bug eye's view of a nighttime scene, as a way to reimagine the wonder of going to a zoo for an older generation.

The three animals in the poster were chosen for their nocturnal natures as well as for their inherent symbolism; barn owls represent wisdom, tigers are known for their strength, and snakes are seen as mystical bridges between one world and the next. All three stare down at the viewer with curiosity, wondering whether you'll join them. The logo was provided for the assignment.



CMYK 70 53 72 53
RGB 53 64 51
HEX #354033



CMYK 67 32 100 17
RGB 91 123 55
HEX #5B7B37



CMYK 414 16 66 0
RGB 160 182 119
HEX #A0B677



CMYK 18 11 6 0
RGB 207 214 225
HEX #CFD6E1



CMYK 47 100 5 0
RGB 151 37 135
HEX #972587



ZOO NIGHTS

SEE THE ZOO IN A WHOLE NEW LIGHT

ZSL.ORG/ZOONIGHTS

LONDON ZOO



This infographic is about a painting style found in Korean Buddhist mountain temples called dancheong. Seven of these temples were listed as UNESCO World Heritage Sites because of their national value. Dancheong as an art form has a unique symbolic relationship with Buddhism in Korea, the most poignant of which is the five colors used, as a representation of sacred direction and the Five Principles of Buddhism.

Dancheong & Devotion

Ohno Blazeface 12pt Italic

Dancheong & Devotion

Hatch Sans



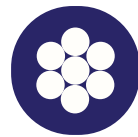
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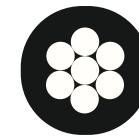
CMYK 23 100 100 0%
RGB 161 29 33
HEX #A11D21



CMYK 9 36 100 0
RGB 231 167 35
HEX #E7A723



CMYK 100 100 24 20
RGB 41 38 103
HEX #292667



CMYK 73 66 66 80
RGB 22 24 23
HEX #161817



Dancheong & Devotion

The History of the seven Sansa of South Korea

Out of the 20,000 registered Buddhist temples throughout mainland Korea, seven sansa (산사, translates to mountain temple), are considered both UNESCO World Cultural Heritage Sites and universal treasures of the nation. These seven temples were chosen because of the quality and historical value of their decoration, also known as dancheong (단청). This style of artistry serves as practical protection of the wooden architecture from the elements, as well as a visual vehicle to communicate the dogmas and symbolism inherent in Buddhism.

Dancheong, is a painting style typically used on important buildings, such as temples and palaces. The literal translation from Korean means cinnabar and blue-green, a reference to the two dyes most commonly used: cinnabar and azurite.

The Sansa and what they stand for

Daeheungsa - believed to be established during the Three Kingdoms period (4th to 9th century.) While unconfirmed, it is generally accepted that the temple was founded in 514. The temple is famous as a historical center of Korean tea culture.

Beopjusa - established in 553. It is home to the oldest and tallest pagoda, and one of only two wooden pagodas in the entire country.

Magoksa - established in 640, considered auspicious because of its placement beside a taegeuk-shaped (spiral-shaped) stream. The taegeuk is on the national flag of South Korea and symbolises universal harmony.

Tongdosa - established in 646. Considered one of the Three Jewels Temples in Korea, named after the Three Jewels of Buddhism. It is also Korea's largest temple.

Bongjeongsa - established in 672. Geungnakjeon (Nirvana Hall), dating back to the early 1200s, is presumed to be the oldest wooden building in South Korea.

Buseoksa - established in 676, also known as the "Temple of the Floating Stone."

Seonamsa - established in 861. Known for its naturally harmonious and elaborate Ijumun, the gate through which one leaves behind worldly desires and enters the temple, and by extension the land of Buddha.



Thank You