

Overview

All print materials related to the *BFA Senior Exhibition* must follow informational guidelines. These guidelines are to ensure that all materials convey a concise and consistent message to Museum constitutes. Since any materials you print represent the Museum as well as Baylor University, you must follow these guidelines.

Required Information

Promotional items are any items related to advertising and marketing the exhibition. This includes postcards, posters, flyers, and other similar items.

Proper Museum Name

Martin Museum of Art, Baylor University

Exhibition Title

BFA Senior Exhibition

Physical Address

Martin Museum of Art at Baylor University
Hooper-Schaefer Fine Arts Center
60 Baylor Avenue,
Waco Texas 76706

Exhibition Dates

Confirm these dates online

Museum Hours

Tuesday – Saturday
10 a.m. – 5 p.m.

Last guest admitted at 4:30 p.m.

Sunday

1 a.m. – 5 p.m.

Last guest admitted at 4:30 p.m.

*Closed Mondays, Baylor home football games,
Baylor holidays, and between exhibitions.*

Basic Museum Information

Admission and events are free and open to the public. Website:

martinmuseum.artsandsciences.baylor.edu

Prohibited Information

Do not use the Martin Museum or Baylor University logo on any promotional materials.

Do not use other student work on any promotional materials without permission.

Do not use copyrighted material/images on any promotional materials without written permission.

Approval Process

ALL PROMOTIONAL MATERIAL proofs must be approved by Museum Director and professor of record before going to print or distribution.

Upload proof through BFA portal on the Martin Museum website to begin approval process.

Once approved, you may go to print. The Museum is happy to print certain materials for you as outlined in the BFA Guidebook (see page 17).