

# ASSIGNING VALUE TO YOUR WORK

## Overview

There are an infinite number of ways to arrive at a dollar value for your artwork. Consider the following as you assign values for insurance or retail prices.

- The cost of the materials used to make the work: paint, canvas, ink, paper, framing supplies, specialized tools...
- You can also use a “square inch” approach that charges a flat rate per square inch of work. (\$10 per sq. in.; 200 square inches, for example)
- The amount of time you invested in creating the work. Consider using an hourly payment method. (10 hours of time at \$30/hr, for example)

Questions?  
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